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Review of Who We Are Hispanics, 2nd edition. ed. by The New Strategist Editors

Rebecca Tolley

East Tennessee State University, tolleyst@etsu.edu

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Citation Information

Tolley, Rebecca. 2012. Review of Who We Are Hispanics, 2nd edition. ed. by The New Strategist Editors. *CHOICE: Current Reviews for Academic Libraries*. Vol.49(5). <https://doi.org/10.5860/CHOICE.49-2443>
ISSN: 1523-8253

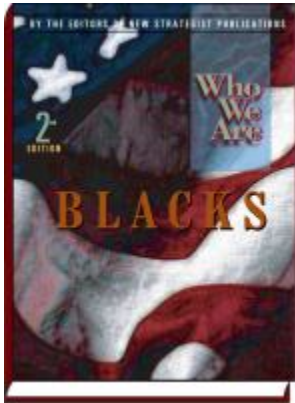
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Review of *Who We Are Hispanics*, 2nd edition. ed. by The New Strategist Editors

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[Who we are : v.1: Blacks; v.2: Asians; v.3: Hispanics 2nd ed](#)



by the New Strategist editors New Strategist, 2011

3v, 9781935775331, 9781935773317, 9781935775355 \$120.00 ea.

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This three-volume series (1st ed., 2007) extrapolates data from the 2010 US Census. According to the introduction, census results were more diverse than the Census Bureau had anticipated: 36 percent of the nation's residents are Asian, African American, Hispanic, or another minority. Volume 1, *Blacks*, provides a comprehensive look at the politically powerful 42 million blacks in the US and breaks data down by socioeconomic categories such as spending, household wealth, and time use. It compares blacks' attitudinal data from the General Social Survey against attitudes of Asians, Hispanics, and whites on a range of issues. Executive summaries provide pertinent information about each group so that readers may grasp the data's meaning. Particularly notable in this second edition are data revealing the extent to which the great recession affected Asians, blacks, and Hispanics, as well as whites. Though there is no volume on whites, often data on the majority are included in the tables and graphs for comparative reasons.

Data show that Hispanics are the largest minority in the US--63 percent were born here. Asians, who account for only 6 percent of the US population, have the highest incomes; nearly one-third live in California. Other statistics indicate that blacks believe in the American dream, and that few Asians belong to unions. This set's tables, graphs, and illustrations are easy to read and routinely cite sources for the material presented. Chapters are titled "Attitudes," "Education," "Health," "Housing," "Income," "Labor Force," "Living Arrangements," "Population," "Spending," "Time Use," and "Wealth." This series' data will be useful to most social science and humanities undergraduates; however, New Strategist editors gather it specifically for marketers, retailers, manufacturers, politicians, policy makers, and social service providers interested in meeting the needs of Asians, blacks, and Hispanics.

Summing Up: Recommended. Lower-level undergraduates and above.

Reviewer: [R. Tolley-Stokes](#), East Tennessee State University

Recommendation: Recommended

Readership Level: Lower-division Undergraduates, Upper-division Undergraduates, Graduate Students, Researchers/Faculty, Professionals/Practitioners

Interdisciplinary Subjects: [African and African American Studies](#) , [Asian and Asian American Studies](#) , [Latin American & Latina/o Studies](#)

Subject: [Reference - Social & Behavioral Sciences](#)

Choice Issue: jan 2012 vol. 49 no. 5

Choice Review #: 49-2443

Review DOI: 10.5860/CHOICE.49-2443