Review of American Men: Who They Are & How They Live

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American men : who they are & how they live

Designed to answer the proverbial question, "What do men really want?" this latest New Strategist demographic study targets business professionals. A companion to their American Women (CH, Dec'97), the volume extracts data from the 2000 Census and publications by other government bureaus--data from reliable, timely sources. The introduction cites the sources and describes the collection methodology. Several entries ("Objectives of Male and Female Students Are Similar") supply comparative information about women. Tables are not merely reprints; the editors analyze and reformat the data. The ten topical chapters cover attitudes, business, education, health, income, labor force, living arrangements, population, spending, and wealth. The index helps readers quickly locate information about race, religion, and poverty. The titles for some tables are obvious ("Husbands and Wives Are Alike in Many Ways," "Men Dominate Most Occupations") or frivolous ("Younger Men Are More Likely to Eat French Fries"). General readers; undergraduates.

Summing Up:

Reviewer: R. Tolley-Stokes, East Tennessee State University
Recommendation:
Readership Level: General Readers, Lower-division Undergraduates, Upper-division Undergraduates, Two-Year Technical Program Students
Interdisciplinary Subjects:
Subject: Reference - Social & Behavioral Sciences
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