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Review of Fashion Fads through American History: Fitting Clothes into Context

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This work by Moore, an independent art-and-design studies scholar, documents shoes, clothing, and accessories that are typically overlooked by broad, multivolume reference surveys such as *Clothing and Fashion*, ed. by José Blanco F. (CH, Jun'16, 53-4193); *World Clothing and Fashion*, by Mary Ellen Snodgrass (CH, Jun'14, 51-5375); and *Greenwood Encyclopedia of Clothing through World History*, ed. by Jill Condra (CH, Sep'08, 46-0046). Think caftans, hot pants, stiletto nails, clothes worn backward, and Little Lord Fauntleroy suits. The majority of entries here focus on the 20th century, particularly the 1980s and 1990s, with only five entries for the 19th century and just 20 representing the current one. The majority of fads treated relate to women's dress. The preface and introduction to each of nine thematic sections provide ample historical and cultural context for readers who are interested in learning more about the general characteristics of the historical era. Within each section, fashion fads are arranged chronologically for browsing ease, allowing readers to comprehend progression over time.

**Summing Up:** Recommended. All libraries/levels.

**Reviewer:** R. Tolley, East Tennessee State University  
**Recommendation:** Recommended  
**Readership Level:** All Readership Levels  
**Interdisciplinary Subjects:** Women's & Gender Studies  
**Subject:** Reference - Social & Behavioral Sciences  
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