

East Tennessee State University

Digital Commons @ East Tennessee State University

ETSU Faculty Works

Faculty Works

11-9-2022

Opting Out of Opting In: Switching Our Profile Workflow to Include Every University Faculty Member

Kyle A. Johnson

East Tennessee State University, johnsonka4@etsu.edu

Ashley Sergiadis

East Tennessee State University, sergiadis@etsu.edu

Follow this and additional works at: <https://dc.etsu.edu/etsu-works-2>



Part of the [Library and Information Science Commons](#)

Citation Information

Johnson, Kyle A. and Sergiadis, Ashley, "Opting Out of Opting In: Switching Our Profile Workflow to Include Every University Faculty Member" (2022). *ETSU Faculty Works*. 707.

<https://dc.etsu.edu/etsu-works-2/707>

This Presentation is brought to you for free and open access by the Faculty Works at Digital Commons @ East Tennessee State University. It has been accepted for inclusion in ETSU Faculty Works by an authorized administrator of Digital Commons @ East Tennessee State University. For more information, please contact digilib@etsu.edu.



EAST TENNESSEE STATE
UNIVERSITY

Lightning Talk!

Opting Out of Opting In:

Switching Our Profile Workflow to Include Every
University Faculty Member

Kyle Johnson and Ashley Sergiadis
Charles C. Sherrod Library

Introduction

Kyle Johnson

Digital Collections Coordinator
johnsonka4@etsu.edu



Ashley Sergiadis

Digital Scholarship Librarian
sergiadis@etsu.edu

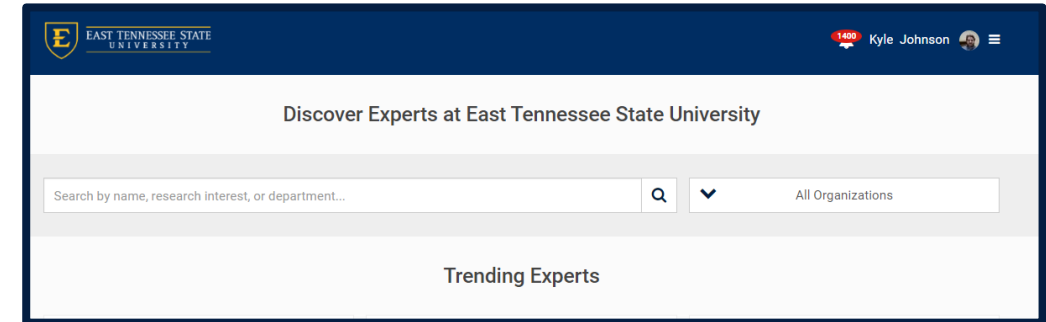


Charles C. Sherrod Library



Opting Out of Opting In

- Pre-Fall 2022: we only created profiles in SelectedWorks as requested via CVs – “Opt-in.”
- Starting Fall 2022: we create profiles for every university faculty member – “Opt-out.”





Getting Started

- Started by meeting with the Deans, Faculty Senate, and Research Council.
- Benefits addressed:
 - Greater utility for university-wide directory.
 - Help connect students to faculty mentors.
 - Increase community and global engagement with faculty and their research.
- Concerns addressed:
 - Utility concerns, addressed by the above.
 - Privacy concerns.



Harvesting

- Harvested thousands of citations via PubMed and Scopus integration for ETSU-affiliated faculty.
- Having these records allows us to quickly populate profiles with Works for many faculty.



Scopus

© Elsevier.



EAST TENNESSEE STATE
UNIVERSITY



“Instant” Profiles

- We create the initial profiles using email addresses provided by a master spreadsheet of all faculty.
- Student workers finish the “about” information using **publicly** accessible sources, such as departmental pages, LinkedIn, ResearchGate, etc.
- Students then Import Works into the profile, or manually add up to five citations.

Department of History
College of Arts & Sciences

Tom Lee
ASSOCIATE PROFESSOR

lee@etsu.edu 423-430-6692
Rogers-Stout 313

DEPARTMENT OF HISTORY

Welcome

Faculty/Staff

Academic Programs

Student Resources

Contact Us

APPLY NOW

GIVE NOW

Education:

B.A., 1990, ETSU
M.A., 1993, Wake Forest University
Ph.D., 2001 University of Tennessee - Knoxville

About Dr. Lee

Dr. Lee is a native East Tennessean. He graduated with a Bachelor of Arts degree from East Tennessee State University, received a Master of Arts degree from Wake Forest University, and received a doctoral degree from the University of Tennessee with a specialization in the history of the U. S. South. He has taught at the University of Tennessee Knoxville, Roane State Community College, Hixson College, and currently is an Associate Professor of History at East Tennessee State University. In addition to the U.S. history survey, the Tennessee history survey, and the department's historical methods course, he has taught undergraduate and graduate courses on the South, Appalachia, agricultural history, urban history, and Public History. From 2006-2012, he served as the public historian for the Tennessee's First Frontier Teaching American History Project and currently serves as acting secretary for the Society of Appalachian Historians. In 2005, the University of Tennessee Press published his book, *The Tennessee-Virginia Tri-Cities Urbanization in Appalachia, 1900-1950*. He is currently working on articles and another book focused on the history of tobacco in Southern Appalachia.

Areas of Academic Speciality

U.S. South
Tennessee
Appalachia
Public History
Agriculture and Rural Life

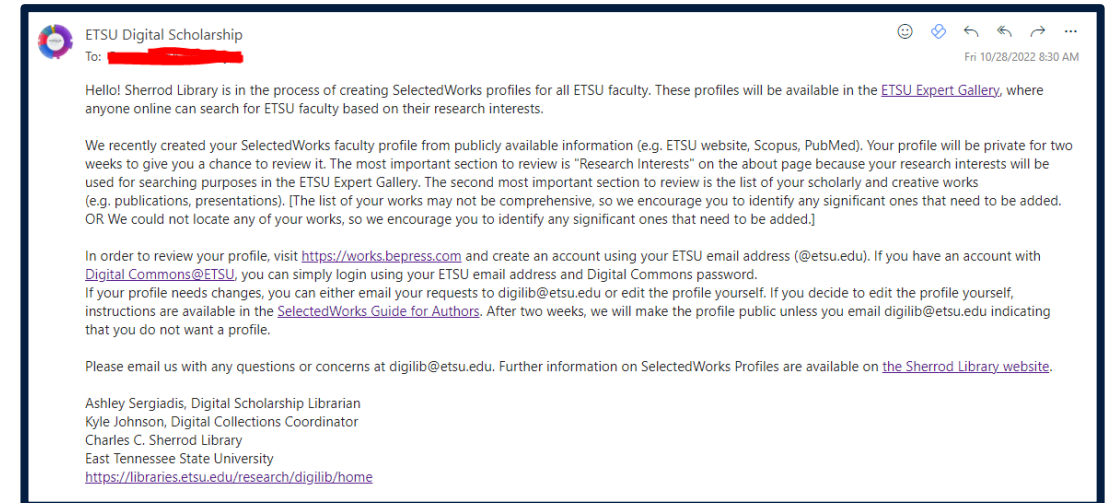
Selected Publications

Books:

An example of a faculty departmental page.

End Steps

- We send an email to the faculty asking them to review their profile.
- Faculty can choose to “opt out” of having a SelectedWorks profile.
- Faculty have two weeks to review the profile before we they go “live.”





End Goals

- Increase the utility of our Expert Gallery/SelectedWorks.
- Increase the visibility of Digital Scholarship throughout the university.
- Provide a needed service on campus.



Questions?

- Email us at **digilib@etsu.edu**

Digital Commons @ ETSU



dc.etsu.edu

Kyle Johnson

Digital Collections Coordinator



Ashley Sergiadis

Digital Scholarship Librarian

