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Undergraduate Curriculum Council Minutes

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11-29-2023

### 2023 November 29 - Undergraduate Curriculum Council Minutes

University Governance, East Tennessee State University

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**Undergraduate Curriculum Council  
Meeting Notes  
November 29, 2023**

**Members Present** Paul Baggett, Rhonda Brodrick, Allen Coates, T. Jason Davis, Mathew Desjardins, Chelsie Dubay, Bradley Edwards, Cynthia Edwards, William Flora, Julie Fox-Horton, Daniel Hedden, Stacie Hill, Myra Jones, Evelyn Roach, Melessia Webb, Jennifer Young

**Members absent** Julie Bowers, Colin Glennon

**Guests Present** Jillian Alexander, Wesley Buerkle, Nancy Donoval, Todd Emma, Marty Fitzgerald, Alan Holmes, Matthew Palmatier, Natalie Smith

The UCC meeting was called to order at 2 p.m. by Julie Fox-Horton. The meeting was conducted virtually using Zoom. Roll was taken by Rhonda Brodrick.

**Old Business**

Chelsie Dubay moved to approve the November 8, 2023 minutes. Jason Davis seconded. The motion passed.

**New Business**

**- Revise Course: Substantial Modification - CSCI 1400 PC Set-up and Maintenance**

Chelsie Dubay provided an overview of the proposed modifications to the course objectives and catalog description. These changes update the course to reflect industry changes in computer science and information technology.

Prior to the meeting, Primary Reviewers Daniel Heddon and Julie Bowers contacted Chelsie Dubay to clarify information related to the catalog description and grading scale.

Two edits were completed during the meeting.

- Catalog Description: Provides an introduction to concepts and skills . . .
- Grading Scale: F = Below 60

Confirmation from Primary Reviewers Daniel Heddon and Julie Bowers (e-mail)

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Computing and the College of Business & Technology
- ✓ Course objectives are appropriate.
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 1000-level course.
- ✓ Course appropriate at 1000 level.
- ✓ Credit hours appropriate at 1.

Daniel Heddon motioned to approve the proposal with the edits completed during the meeting. Mathew Desjardins seconded. The motion passed unanimously.

**- Revise Course: Substantial Modification – CSCI 4927 Human Computer Interaction**

Chelsie Dubay provided an overview of the proposed course modifications which update content to reflect current practice in human computer interaction.

Prior to the meeting, Primary Reviewers Daniel Heddon and Julie Bowers contacted Chelsie Dubai to clarify information related to the grading scale.

One edit was completed during the meeting.

- Grading Scale: F = Below 60

Confirmation from Primary Reviewers Daniel Heddon and Julie Bowers (e-mail)

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Computing and the College of Business & Technology
- ✓ Course objectives are appropriate.
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course.
- ✓ Course appropriate at 4000 level.
- ✓ Credit hours appropriate at 3.

Daniel Heddon motioned to approve the proposal with the edit completed during the meeting. Jason Davis seconded. The motion passed unanimously.

#### **- New Course – DIGM 1510 Student in the University**

Jillian Alexander provided an overview of the proposed new course. Digital media was originally part of the engineering department, so students currently take ENTC 1510 Student in University. This course introduces first year students to the university then provides content specific to enhancing success in digital media.

Prior to the meeting, Primary Reviewers Jason Davis and Melessia Webb contacted Jillian Alexander to clarify information related to expected learning outcome 5 and the grading scale.

Three edits were completed during the meeting.

- Catalog Description: Change second sentence to remove etc. and read: Potential topics include project-based time management skills, communication skills, campus involvement, and campus resources.
- Expected Learning Outcome 5: Change understand to read: Demonstrate understanding of ethical issues in college and professional settings.
- Grading Scale: F = Below 60

Confirmation from Primary Reviewers Jason Davis and Melessia Webb

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Digital Media and the College of Business & Technology
- ✓ Course objectives are appropriate.
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 1000-level course.
- ✓ Course appropriate at 1000 level.
- ✓ Credit hours appropriate at 3.

Jason Davis motioned to approve the proposal as amended. Melessia Webb seconded. The motion passed unanimously.

#### **- Revise Curriculum: Non-Substantive – Digital Media**

Todd Emma provided an overview of the proposed revision to the curriculum in which 2 courses are removed from the core (MATH 1710 Precalculus 1; ENTC 3030 Technical Communication), ENTC 1510 Student in University is replaced by DIGM 1510 Student in University, and core

credits are decreased from 35 to 30. The 5 credits removed from the core become advisor-approved electives within the concentrations.

Prior to the meeting, Primary Reviewers Jason Davis and Melessia Webb contacted Todd Emma to clarify information related to the course deletions and academic justification.

Confirmation from Primary Reviewers Jason Davis and Melessia Webb

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Digital Media, the College of Business & Technology, and university.
- ✓ Learning outcomes are appropriate.
- ✓ Courses are appropriate.

Jason Davis motioned to approve the proposal as written. Melessia Webb seconded. The motion passed unanimously.

**- Revise Curriculum: Non-Substantive – Digital Animation Concentration**  
**- Revise Curriculum: Non-Substantive – Digital Game Design Concentration**  
**- Revise Curriculum: Non-Substantive – Digital Visual Effects Concentration**  
**- Revise Curriculum: Non-Substantive – Digital Visualization Concentration**

Todd Emma provided an overview of the proposed revisions which add 5 credits of advisor-approved electives to the curriculums in the digital media concentrations.

Prior to the meeting, Primary Reviewers Chelsie Dubay, Allen Coates, and Paul Baggett found the proposals to be well written with no areas of concern.

Confirmation from Primary Reviewers Chelsie Dubay, Allen Coates, and Paul Baggett

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Digital Media, the College of Business & Technology, and university.

Jason Davis motioned to approve the Digital Media concentration proposals as written. Mathew Desjardins seconded. The motion passed unanimously.

**- New Course – STOR 4640 Applied Storytelling**

Nancy Donoval provided an overview of the proposed new course which will replace STOR 4647, a required course in the Communication Studies BA/BS-Storytelling Concentration and the Storytelling Minor. The new course will focus on the abilities and needs of undergraduate students related to storytelling.

Prior to the meeting, Primary Reviewers Jennifer Young and Mathew Desjardins found the proposal to be well written with no areas of concern.

Confirmation from Primary Reviewers Jennifer Young and Mathew Desjardins

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Communication Studies & Storytelling and the College of Arts & Sciences
- ✓ Course objectives are appropriate.
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course.
- ✓ Course appropriate at 4000 level.
- ✓ Credit hours appropriate at 3.

Mathew Desjardins motioned to approve the proposal as currently written. Jennifer Young seconded. The motion passed unanimously.

#### **- Revise Curriculum: Non-Substantive – Communication Studies BA/BS–Storytelling Concentration**

Wesley Buerkle provided an overview of the proposed revision to the curriculum which replaces STOR 4647 Applied Storytelling with STOR 4640 Applied Storytelling.

Prior to the meeting, Primary Reviewers Jennifer Young and Mathew Desjardins found the proposal to be well written with no areas of concern.

Confirmation from Primary Reviewers Jennifer Young and Mathew Desjardins

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Communication Studies & Storytelling, the College of Arts & Sciences, and university.

Mathew Desjardins motioned to approve the proposal as written. Jennifer Young seconded. The motion passed unanimously.

#### **- Revise Academic Minor–Storytelling**

Wesley Buerkle provided an overview of the proposed revision to the minor which replaces STOR 4647 Applied Storytelling with STOR 4640 Applied Storytelling.

Prior to the meeting, Primary Reviewers Jennifer Young and Mathew Desjardins found the proposal to be well written with no areas of concern.

Confirmation from Primary Reviewers Jennifer Young and Mathew Desjardins

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Communication Studies & Storytelling, the College of Arts & Sciences, and university.

Mathew Desjardins motioned to approve the proposal as written. Jennifer Young seconded. The motion passed unanimously.

#### **- New Course – PSYC 1510 Science and Pseudoscience: Anti-Influencing for Grown-Ups**

Matthew Palmatier provided an overview of the proposed new course which is designed to help students learn how to use evidence to critically evaluate scientific and non-scientific claims.

Prior to the meeting, Primary Reviewers Brad Edwards and Colin Glennon found the proposal to be well written with no areas of concern.

Confirmation from Primary Reviewers Brad Edwards and Colin Glennon (e-mail)

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Psychology and the College of Arts & Sciences
- ✓ Course objectives are appropriate.
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 1000-level course.
- ✓ Course appropriate at 1000 level.
- ✓ Credit hours appropriate at 3.

Brad Edwards motioned to approve the proposal as currently written. Jason Davis seconded. The motion passed unanimously.

### **- Revise Curriculum: Non-Substantive – Non-Substantive–Sport Management**

Natalie Smith provided an overview of the proposed revision to the curriculum which adds 2 courses to the sport management/SALM guided electives (SALM 3215 History of Sport, SALM 4102 Corporate Social Responsibility in Sport).

Prior to the meeting, Primary Reviewers Brad Edwards and Colin Glennon found the proposal to be well written with no areas of concern.

One edit was completed during the meeting.

- Program Revision and Final Revision – Add Any SALM course

Confirmation from Primary Reviewers Brad Edwards and Colin Glennon (e-mail)

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Sport, Exercise, Recreation, & Kinesiology, Clemmer College of Education and Human Development, and the university.

Brad Edwards motioned to approve the proposal with the edits completed during the meeting. Paul Baggett seconded. The motion passed unanimously.

### **Other Discussion:**

The next meeting will be on December 13, 2023.

Jason Davis motioned to adjourn the meeting. Brad Edwards seconded. Julie Fox-Horton adjourned the meeting at 2:55 pm.

Respectfully submitted,

Rhonda Brodrick, UCC Secretary

Approved 12/13/23