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Undergraduate Curriculum Council Minutes

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2022 November 9 - Undergraduate Curriculum Council Minutes

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**Undergraduate Curriculum Council
Meeting Notes
November 9, 2022**

Members Present Rhonda Brodrick, T. Jason Davis, Chelsie Dubay, Cynthia Edwards, Tabitha Fair, William Flora, Julie Fox-Horton, Colin Glennon, Stacie Hill, Myra Jones, LeAnn Olson, Evelyn Roach, Laurie Schroder, Jennifer Young

Members absent Julie Bowers (class conflict), Scott Contreras-Koterbay, Mathew Desjardins, Colin Glennon (class conflict), Jonathon Taylor

Guests Present Andrew Dunn, Isabel Gomez-Sobrino, Travis Graves, Alan Holmes, Keith Johnson, Charles Jones, David Korfhagen, Amy Laws, Jennifer O'Neil, Mike Ramsey, Natalie Smith, Jared Wilson

The UCC meeting was called to order at 2 p.m. by Jason Davis. The meeting was conducted virtually using Zoom. Roll was taken by Rhonda Brodrick.

Old Business

Jason Davis moved to approve the October 26, 2022 minutes. Julie Fox-Horton seconded. The motion passed.

Revise Academic Minor-Biological Sciences Minor

This proposal was left off the October 26 agenda. The proposal addresses the same curricular changes approved for the Revise Curriculum: Substantive – BS Biology proposal; therefore, UCC members were asked to review and vote electronically. The proposal was approved by majority vote.

New Business

New Course: PHED 2150 - Yoga

Jennifer O'Neil provided an overview of the proposed course which is a 1 credit free elective.

Prior to the meeting, Primary Reviewers Julie Bowers and Julie-Fox-Horton contacted Jennifer O'Neil to clarify information related to the catalog description and course objectives.

During the meeting, the following edits were completed:

- Catalog Description – edit to read “as a relief of built-up stress”
- Course Objectives – begin each bullet with “To” for consistency; replace learn with teach
- Bibliography, Recommended Readings, and/or Supplemental Materials – edit title to read The Yoga Beginners Bible Hardcover

Confirmation from Primary Reviewers Julie Bowers and Julie-Fox-Horton

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Sport, Exercise, Recreation, and Kinesiology and Clemmer College of Education
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 2000-level course
- ✓ Course appropriate at 2000 level

- ✓ Credit hours appropriate at 1

Julie Fox-Horton motioned to approve the proposal with the edits completed during the meeting. Chelsie Dubay seconded. The motion passed unanimously.

New Course: PHED 2245 - Pickleball

Jennifer O'Neil provided an overview of the proposed course in pickleball, the fastest growing sport in America.

Prior to the meeting, Primary Reviewers Julie-Fox-Horton and Julie Bowers contacted Jennifer O'Neil to clarify information related to the academic credit and number justification and learning outcomes.

During the meeting, the following edit was completed:

- Academic Credit & Number Justification – edit to read “lifetime, with limited resources, to improve their overall wellness”

Confirmation from Primary Reviewers Julie-Fox-Horton and Julie Bowers (e-mail)

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Sport, Exercise, Recreation, and Kinesiology and Clemmer College of Education
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 2000-level course
- ✓ Course appropriate at 2000 level
- ✓ Credit hours appropriate at 1

Julie Fox-Horton motioned to approve the proposal with the edit completed during the meeting. LeAnn Olson seconded. The motion passed unanimously.

New Course: PHED 2250 – Racquet Sports

Jennifer O'Neil provided an overview of the proposed course which will incorporate a variety of racquet sports including pickleball, badminton, tennis, and racquetball.

Prior to the meeting, Primary Reviewers Julie Bowers and Julie-Fox-Horton contacted Jennifer O'Neil to clarify information related to the catalog description.

During the meeting, the following edit was completed:

- Catalog Description – edit to read “Introduces various racquet sports, including pickleball, badminton, tennis, and racquetball. Topics may include game rules, shots, strategies for singles, doubles, and cut-throat, and the fundamental skills and techniques of court play for players.”

Confirmation from Primary Reviewers Julie Bowers (e-mail) and Julie-Fox-Horton

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Sport, Exercise, Recreation, and Kinesiology and Clemmer College of Education
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 2000-level course
- ✓ Course appropriate at 2000 level
- ✓ Credit hours appropriate at 1

Julie Fox-Horton motioned to approve the proposal with the edit to the Catalog Description completed during the meeting. Chelsie Dubay seconded. The motion passed unanimously.

Amy Laws provided an overview of the proposed revision of the French Minor which includes 4 new course proposals. The revision will fill curriculum gaps and modernize the minor to make it more appealing to students. The minor is currently composed of literature courses. This revision modifies the minor by incorporating content application courses which support practical use of the French language.

New Course: FREN 3410 - French for International Business

Prior to the meeting, Primary Reviewers Chelsie Dubay and Jonathon Taylor contacted Amy Laws to clarify information related to the academic justification, expected learning outcomes, and academic misconduct policy. With permission of the originator, edits were completed prior to the meeting.

Confirmation from Primary Reviewers Chelsie Dubay and Jonathon Taylor (e-mail)

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Literature and Language and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 3000-level course
- ✓ Course appropriate at 3000 level
- ✓ Credit hours appropriate at 3

Chelsie Dubay motioned to approve the proposal as written. Tabitha Fair seconded. The motion passed unanimously.

New Course: FREN 3420 - French Phonetics: The French Sound

Primary Reviewers Jonathon Taylor and Chelsie Dubay found the proposal to be well written with no areas of concern.

Confirmation from Primary Reviewers Jonathon Taylor (e-mail) and Chelsie Dubay

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Literature and Language and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 3000-level course
- ✓ Course appropriate at 3000 level
- ✓ Credit hours appropriate at 3

Chelsie Dubay motioned to approve the proposal as written. Julie Fox-Horton seconded. The motion passed unanimously.

New Course: FREN 4127 - Modern French Cuisine: Culture in Context

Prior to the meeting, Primary Reviewers Chelsie Dubay and Jonathon Taylor contacted Amy Laws to clarify information related to the course objectives. With permission of the originator, edits were completed prior to the meeting.

Confirmation from Primary Reviewers Chelsie Dubay and Jonathon Taylor (e-mail)

- ✓ Course consistent with university goals

- ✓ Course adds value to the Department of Literature and Language and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 3000-level course
- ✓ Course appropriate at 3000 level
- ✓ Credit hours appropriate at 3

Chelsie Dubay motioned to approve the proposal as written. LeAnn Olson seconded. The motion passed unanimously.

New Course: FREN 4747 - French Classicism in Contemporary France

Prior to the meeting, Primary Reviewers Laurie Schroder and LeAnn Olson contacted Amy Laws to clarify information related to the academic justification, course title, course objectives, and expected learning outcomes. With permission of the originator, edits were completed prior to the meeting.

During the meeting, the following edit was completed:

- Impact Consequences – replace the content in this box with N/A

Confirmation from Primary Reviewers Laurie Schroder and LeAnn Olson

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Literature and Language and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Laurie Schroder motioned to approve the proposal with the edit completed during the meeting. LeAnn Olson seconded. The motion passed unanimously.

Revise Academic Minor - French

Prior to the meeting, Primary Reviewers LeAnn Olson and Laurie Schroder contacted Amy Laws to clarify information related to the summary of revision. With permission of the originator, edits were completed prior to the meeting.

During the meeting, the following edit was completed:

- List the Proposals Associated with this Degree – FREN 3410 French for International Business, FREN 3420 French Phonetics: The French Sound System, FREN 4127 Modern French Cuisine: Culture in Context, FREN 4747 French Classicism in Contemporary France (to be completed at the conclusion of today's meeting)

Confirmation from Primary Reviewers LeAnn Olson and Laurie Schroder

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Literature and Language, College of Arts & Sciences, and university
- ✓ Learning outcomes appropriate
- ✓ Courses appropriate

Laurie Schroder motioned to approve the proposal pending the addition of the courses to the List the Proposals Associated with this Degree section. LeAnn Olson seconded. The motion passed unanimously.

Isabel Gomez Sobrino provided an overview of the proposed revisions to the Spanish major and minor which incorporate 2 new and 1 substantial modification course proposals. The revisions change the core so that it better aligns with those of other languages within the department and those at peer institutions. The revision provides a more transatlantic approach and gives students greater opportunities to pursue topics of interest.

New Course: SPAN 4287 - History of the Spanish Language

Prior to the meeting, Primary Reviewers Laurie Schroder and LeAnn Olson contacted David Korfhagen to clarify information related to the course objectives. With permission of the originator, edits were completed prior to the meeting.

Confirmation from Primary Reviewers Laurie Schroder and LeAnn Olson

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Literature and Language and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Laurie Schroder motioned to approve the proposal as written. LeAnn Olson seconded. The motion passed unanimously.

New Course: SPAN 4387 - Meaning in the Spanish Language

Prior to the meeting, Primary Reviewers Mathew Desjardins and Jennifer Young contacted David Korfhagen to clarify information related to the catalog description. With permission of the originator, edits were completed prior to the meeting.

Confirmation from Primary Reviewers Mathew Desjardins (e-mail) and Jennifer Young

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Literature and Language and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Jennifer Young motioned to approve the proposal as written. Tabitha Fair seconded. The motion passed unanimously.

Revise Course Substantial Modification: SPAN 4737 - Spanish Art in the Imperial City

Isabel Gomez Sobrino provided an overview of the proposed modification which revises the course to allow it to be taught on campus in addition to/or rather than in Italy or Spain.

Prior to the meeting, Primary Reviewers Jennifer Young and Mathew Desjardins contacted David Korfhagen to clarify information related to the grading scale.

During the meeting, the following edit was completed:

- Grading Scale – change F to Below 60

Confirmation from Primary Reviewers Jennifer Young and Mathew Desjardins (e-mail)

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Literature and Language and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Jennifer Young motioned to approve the proposal with the edit completed during the meeting. LeAnn Olson seconded. The motion passed unanimously.

Revise Academic Minor - Spanish

Prior to the meeting, Primary Reviewers Mathew Desjardins and Jennifer Young found the proposed revision to be clearly presented with no areas of concern.

Confirmation from Primary Reviewers Mathew Desjardins (e-mail) and Jennifer Young

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Literature and Language, College of Arts & Sciences, and university
- ✓ Learning outcomes appropriate
- ✓ Courses appropriate

Jennifer Young motioned to approve the proposal as written. Chelsie Dubay seconded. The motion passed unanimously.

Revise Curriculum: Substantive - B.A. in Foreign Languages Spanish Concentration

Prior to the meeting, Primary Reviewers Jennifer Young, Mathew Desjardins, and LeAnn Olson found the proposed revision to be clearly presented with no areas of concern.

Confirmation from Primary Reviewers Jennifer Young, Mathew Desjardins (e-mail), and LeAnn Olson

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Literature and Language, College of Arts & Sciences, and university
- ✓ Learning outcomes appropriate
- ✓ Courses appropriate

LeAnn Olson motioned to approve the proposal as written. Jennifer Young seconded. The motion passed unanimously.

New Course: ARTA 4915 - Portfolio and Exhibit, Studio Art

Travis Graves provided an overview of the proposed course which creates a separate capstone course for studio arts.

Primary Reviewers Tabitha Fair and Colin Glennon found the proposal to be well written with no areas of concern.

Confirmation from Primary Reviewers Tabitha Fair and Colin Glennon

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Art and Design and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Tabitha Fair motioned to approve the proposal as written. LeAnn Olson seconded. The motion passed unanimously.

Revise Curriculum: Non-Substantive - Studio Art Major, B.F.A.

Travis Graves provided an overview of the proposed curriculum revision which exchanges ARTA 4916 Graphic Design Portfolio and Exhibit with ARTA 4915 Portfolio and Exhibit Studio Art for the BFA Studio Art majors.

Primary Reviewers Colin Glennon and Tabitha Fair found the proposal to be well written with no areas of concern.

Confirmation from Primary Reviewers Colin Glennon and Tabitha Fair

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Art and Design, College of Arts & Sciences, and university
- ✓ Learning outcomes appropriate
- ✓ Courses appropriate

Tabitha Fair motioned to approve the proposal as written. Julie Fox-Horton seconded. The motion passed unanimously.

Revise Curriculum: Non-Substantive - Surveying and Mapping Science

Jared Wilson provided an overview of the proposed curriculum revision which restructures the current curriculum to allow quality distance education and modifies courses to meet industry needs more effectively.

Prior to the meeting, Primary Reviewers Tabitha Fair and Colin Glennon contacted Jared Wilson to clarify information related to the justification for the program revision.

During the meeting, the following edit was completed:

- Justification for the Program Revision – break the last sentence into 2 sentences (to be offered remotely. The addition of courses)

Confirmation from Primary Reviewers Tabitha Fair and Colin Glennon

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Engineering, Engineering Technology, and Surveying, College of Business & Technology, and university
- ✓ Learning outcomes appropriate
- ✓ Courses appropriate

Tabitha Fair motioned to approve the proposal with the edit completed during the meeting. LeAnn Olson seconded. The motion passed unanimously.

New Course: MCOM 4100 - Sports Media Research

Robert Dunn provided an overview of the proposed course which focuses on the media side of sports.

Prior to the meeting, Primary Reviewers Scott Contreras-Koterbay and Julie Fox-Horton contacted Robert Dunn to clarify information related to the catalog description, course objectives, grading scale, and attendance policy. With permission of the originator, edits were completed prior to the meeting.

During the meeting, a question was asked related to course overlap with courses in the Department of Sport, Exercise, Recreation, and Kinesiology. No overlap was identified.

Confirmation from Primary Reviewers Scott Contreras-Koterbay (e-mail) and Julie Fox-Horton

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Media and Communication and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Julie Fox-Horton motioned to approve the proposal as written. Chelsie Dubay seconded. The motion passed unanimously.

New Course: MCOM 4680 - BucMedia

Robert Dunn provided an overview of the proposed course which provides an in-house practicum for students interested in sports related media and advertising.

Prior to the meeting, Primary Reviewers Julie Bowers and Scott Contreras-Koterbay found the proposal to be well written with no areas of concern.

Confirmation from Primary Reviewers Julie Bowers (e-mail) and Scott Contreras-Koterbay (e-mail)

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Media and Communication and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Tabitha Fair motioned to approve the proposal as written. Chelsie Dubay seconded. The motion passed unanimously.

Revise Course Substantial Modification: PUBR 3770 - Public Relations Publications

Robert Dunn provided an overview of the proposed course modification which changes the

course name to Brand and Social Media Production and introduces content that mirrors the public relations shift to online and social media platforms.

Prior to the meeting, Primary Reviewers Jennifer Young and Jonathon Taylor contacted Robert Dunn to clarify information related to the course objectives and grading scale. With input from the originator, edits were completed prior to the meeting.

Confirmation from Primary Reviewers Jennifer Young and Jonathon Taylor (e-mail)

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Media and Communication and the College of Arts & Sciences
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 3000-level course
- ✓ Course appropriate at 3000 level
- ✓ Credit hours appropriate at 3

Jennifer Young motioned to approve the proposal as written. Chelsie Dubay seconded. The motion passed unanimously.

Revise Curriculum: Non-Substantive - BA/BS Media and Communication

Robert Dunn provided an overview of the proposed curriculum revision which modifies courses to better serve student need.

Prior to the meeting, Primary Reviewers Tabitha Fair and Laurie Schroder contacted Robert Dunn to clarify information related to the summary of revision.

During the meeting, the following edits were completed:

- Summary of Revision – add two bullets
 - Remove JOUR 3430 Digital Narratives in Media from the writing block
 - Add TECW 2100 Introduction to Technical and Professional Writing to the writing block

Confirmation from Primary Reviewers Tabitha Fair and Laurie Schroder

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Media and Communication, the College of Arts & Sciences, and university
- ✓ Learning outcomes appropriate
- ✓ Courses appropriate

Tabitha Fair motioned to approve the proposal as written. Laurie Schroder seconded. The motion passed unanimously.

New Course: SALM 2000 - Introduction to Esports

Natalie Smith provided an overview of the proposed survey course which focuses on the business side of esports. ETSU launched an esports team and offers a graduate certificate in esports, but there is a need to introduce esports at the undergraduate level.

Prior to the meeting, Primary Reviewers Chelsie Dubay and Mathew Desjardins contacted Natalie Smith to clarify information related to the catalog description and expected learning outcomes. With input from the originator, edits were completed prior to the meeting.

Confirmation from Primary Reviewers Chelsie Dubay and Mathew Desjardins (e-mail)

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Sport, Exercise, Recreation, and Kinesiology and Clemmer College
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 2000-level course
- ✓ Course appropriate at 2000 level
- ✓ Credit hours appropriate at 3

Chelsie Dubay motioned to approve the proposal as written. LeAnn Olson seconded. The motion passed unanimously.

New Course: SALM 4270 - Practicum in Esports

Natalie Smith provided an overview of the proposed course which provides a capstone experience for students minoring in esports.

Prior to the meeting, Primary Reviewers Tabitha Fair and Scott Contreras-Koterbay contacted Natalie Smith to clarify information related to the major assignments and attendance policy. With input from the originator, edits were completed prior to the meeting.

Confirmation from Primary Reviewers Tabitha Fair and Scott Contreras-Koterbay (e-mail)

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Sport, Exercise, Recreation, and Kinesiology and Clemmer College
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Tabitha Fair motioned to approve the proposal as written. LeAnn Olson seconded. The motion passed unanimously.

Establish Minor - Esports

Natalie Smith provided an overview of the proposed minor which is designed to meet the demand for people with knowledge and skill in the fast-growing industry of esports.

Prior to the meeting, Primary Reviewers Scott Contreras-Koterbay and LeAnn Olson contacted Natalie Smith to clarify information related to the academic justification and program of study.

Confirmation from Primary Reviewers Scott Contreras-Koterbay (e-mail) and LeAnn Olson

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Sport, Exercise, Recreation, and Kinesiology, Clemmer College, and university
- ✓ Learning outcomes appropriate
- ✓ Courses appropriate

LeAnn Olson motioned to approve the proposal as written. Chelsie Dubay seconded. The motion passed unanimously.

Other Discussion:

The council will need to meet on Wednesday, November 30. There are several proposals pending in Curriculog. Jason Davis will send the agenda on Monday, November 21.

Jason Davis adjourned the meeting at 3:35 pm.

Respectfully submitted,

Rhonda Brodrick, UCC Secretary
Approved 11/30/22