

East Tennessee State University

## Digital Commons @ East Tennessee State University

---

Undergraduate Curriculum Council Minutes

---

2-9-2022

### 2022 February 9 - Undergraduate Curriculum Council Minutes

University Governance, East Tennessee State University

Follow this and additional works at: <https://dc.etsu.edu/ucc-minutes>



Part of the [Higher Education Commons](#)

---

#### Recommended Citation

University Governance, East Tennessee State University, "2022 February 9 - Undergraduate Curriculum Council Minutes" (2022). *Undergraduate Curriculum Council Minutes*. 192.  
<https://dc.etsu.edu/ucc-minutes/192>

This Minutes is brought to you for free and open access by Digital Commons @ East Tennessee State University. It has been accepted for inclusion in Undergraduate Curriculum Council Minutes by an authorized administrator of Digital Commons @ East Tennessee State University. For more information, please contact [digilib@etsu.edu](mailto:digilib@etsu.edu).

**Undergraduate Curriculum Committee  
Meeting Notes  
February 9, 2022**

**Members Present** Rhonda Brodrick, T. Jason Davis, Tabitha Fair, William Flora, Colin Glennon, Stacie Hill, Drew Howell, Myra Jones, Sookhyun Kim, LeAnn Olson, Gina Osborne, Evelyn Roach, Jonathon Taylor, Beth Thompson, Jennifer Young

**Members absent** Julie Bowers, Scott Contreras-Koterbay, Jill LeRoy-Frazier, Laurie Schroder, Kimberly Sell (on leave)

**Guests Present** Mathew Desjardins, Alan Holmes, Matthew Jenkins, Sunandan Mirchandani, Alan Stevens

The UCC meeting was called to order at 2 p.m. by Jason Davis. The meeting was conducted virtually using Zoom. Roll was taken by Rhonda Brodrick.

**Old Business:**

Tabitha Fair moved to approve the January 26, 2022 minutes. Jonathon Taylor seconded. The motion passed unanimously.

**New Business**

**- Revise Curriculum: Non-Substantive - Minor in Music**

Alan Stevens provided an overview of the proposed revision which expands upper division elective course options within the minor.

Prior to the meeting, primary reviewers Colin Glennon and Scott Contreras-Koterbay contacted Alan Stevens to clarify information related to the final revision. Edits were completed prior to the meeting.

Confirmation from Primary Reviewers Colin Glennon and Scott Contreras-Koterbay

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Music, College of Arts & Sciences, and university

LeAnn Olson motioned to approve the proposal as written. Tabitha Fair seconded. The motion passed unanimously.

**-New Course MGMT 4110 Entrepreneurial Supply Chain Management**

Matthew Jenkins provided an overview of the proposed course which is needed to support a new major in supply chain management. This course teaches how to manage the supply chain depending on the stage of the business.

Prior to the meeting, primary reviewers Julie Bowers and Tabitha Fair contacted Matthew Jenkins to clarify information related to the academic justification, course purpose and objectives, and assignments. Edits were completed prior to the meeting.

During the meeting, the following edit was completed:

- Course Objectives – Change stem to read “to provide opportunities for students to”

Confirmation from Primary Reviewers Julie Bowers and Tabitha Fair

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Marketing & Management, College of Business & Technology, and university
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Tabitha Fair motioned to approve the proposal with the edit completed during the meeting. Jonathon Taylor seconded. The motion passed unanimously.

### **-New Course MGMT 4120 - Supply Chain Analytics**

Matthew Jenkins provided an overview of the proposed course which prepares students to create and apply supply chain analytics to resolve problems related to logistics and distribution.

Prior to the meeting, primary reviewers Beth Thompson and Colin Glennon contacted Matthew Jenkins to clarify information related to course prerequisites.

During the meeting, the following edit was completed:

- Course Purpose – Change project to projects and assignment to assignments
- Major Assignments – Change materia to material

Confirmation from Primary Reviewers Beth Thompson and Colin Glennon

- ✓ Course consistent with university goals
- ✓ Course adds value to the Department of Marketing & Management, College of Business & Technology, and university
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Colin Glennon motioned to approve the proposal with edits completed during the meeting. Beth Thompson seconded. The motion passed unanimously.

### **-New Course MGMT 4130 - Sourcing and Supply Management**

Matthew Jenkins provided an overview of the proposed course. The three pillars of supply chain management are procurement, purchasing, and supplier management. This course fills a critical gap in the curriculum related to the procurement process.

Primary reviewers Laurie Schroder and Tabitha Fair found the proposal to be well written with no areas of concern.

Confirmation from Primary Reviewers Laurie Schroder and Tabitha Fair

- ✓ Course consistent with university goals

- ✓ Course adds value to the Department of Marketing & Management, College of Business & Technology, and university
- ✓ Course objectives are appropriate
- ✓ Learning outcomes are evaluated to be of appropriate rigor for a 4000-level course
- ✓ Course appropriate at 4000 level
- ✓ Credit hours appropriate at 3

Tabitha Fair motioned to approve the proposal with edits completed during the meeting. Jonathon Taylor seconded. The motion passed unanimously.

### **Establish New Concentration in an Existing Program - Entrepreneurship - BBA Marketing, Concentration in Entrepreneurship**

Sunandan Mirchandani provided an overview of the proposed concentration which provides students with opportunities to develop entrepreneurial skills that will expand their career opportunities in a variety of business environments.

Primary reviewers Jonathon Taylor and LeAnn Olson found the proposal to be clear and well written.

Confirmation from Primary Reviewers Jonathon Taylor and LeAnn Olson

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Marketing & Management, College of Business & Technology, and university

LeAnn Olson motioned to approve the proposal as written. Jonathon Taylor seconded. The motion passed unanimously.

### **Revise Curriculum: Substantive - B.B.A. - General Management Concentration, Human Resources Concentration, International Business, and Legal Studies Concentration**

Mathew Desjardins provided an overview of the revision which is proposed to provide all concentrations with a solid core of management classes to better prepare students to lead and manage people.

Prior to the meeting, primary reviewers Jill LeRoy-Frazier and Jennifer Young contacted Thomas Moore to clarify information related to the academic justification, expected learning outcomes, current/proposed program of study, and existing courses added to the program.

Confirmation from Primary Reviewers Jill LeRoy-Frazier and Jennifer Young

- ✓ Proposal consistent with university goals
- ✓ Proposal adds value to the Department of Marketing & Management, College of Business & Technology, and university

Jennifer Young motioned to approve the proposal as written. LeAnn Olson seconded. The motion passed unanimously.

**Other Discussion:**

Dr. Amy Johnson plans to attend the next UCC meeting to ask members for feedback on a proposed new grading policy for undergraduate students. Jason Davis will forward the proposed policy to the membership prior to the meeting.

Dr. Bill Flora explained there is not a committee or body of faculty at the undergraduate level where feedback can be sought related to policies impacting undergraduate students. Since UCC membership represents colleges and disciplines across undergraduate programs, the committee could provide feedback when these types of policy changes are proposed. Members were asked to consider whether the future function of the committee should be expanded to include review of undergraduate policies as well as curriculum proposals.

Jason Davis adjourned the meeting at 2:40 pm.

Respectfully submitted,

Rhonda Brodrick, UCC Secretary

Approved 2/23/22