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Dissemination & Publication Strategies

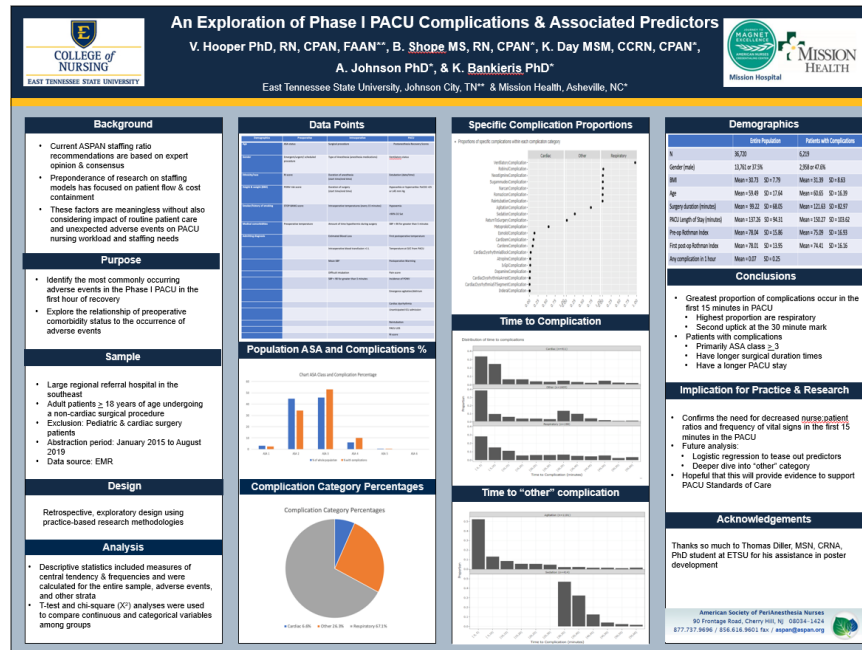
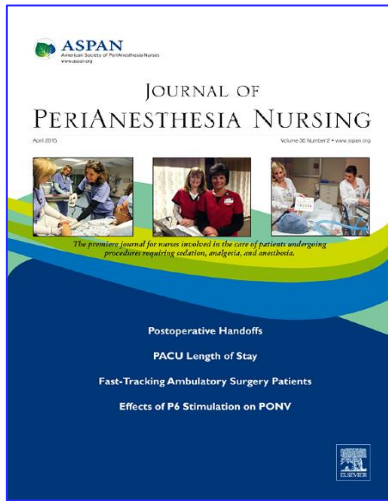
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College of Nursing
East Tennessee State University

Why Disseminate?

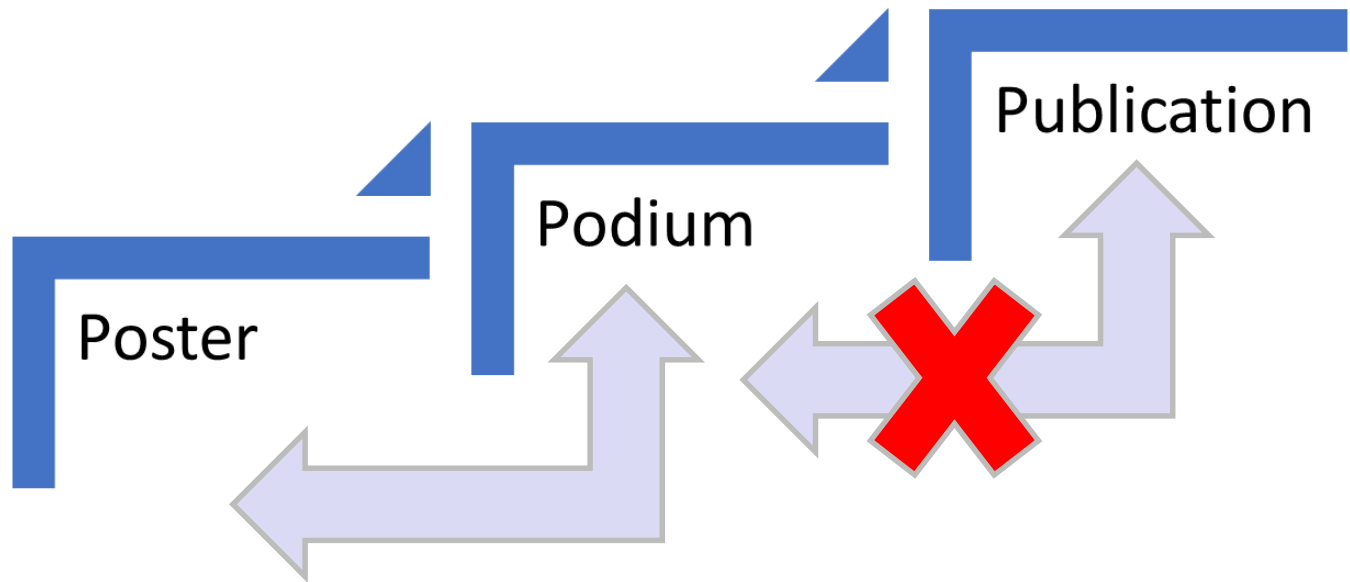
- Big picture
 - Advances the science
 - Shares findings with like institutions
 - Finishing the project is easy.....but you owe dissemination to humanity
- Smaller picture
 - It feels good!
 - Advances you professionally as an individual



Ways to Disseminate



Order of Dissemination



POSTER OR PODIUM

It all starts with an abstract!



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First: Evaluate the Abstract Call

- Conference date
- Conference costs
- Due date
- Length
 - Look closely for word or character count limit
- Suggested topics/tracks
- Suggested headings
- Submission link/process
- Other abstract requirements
- Response date



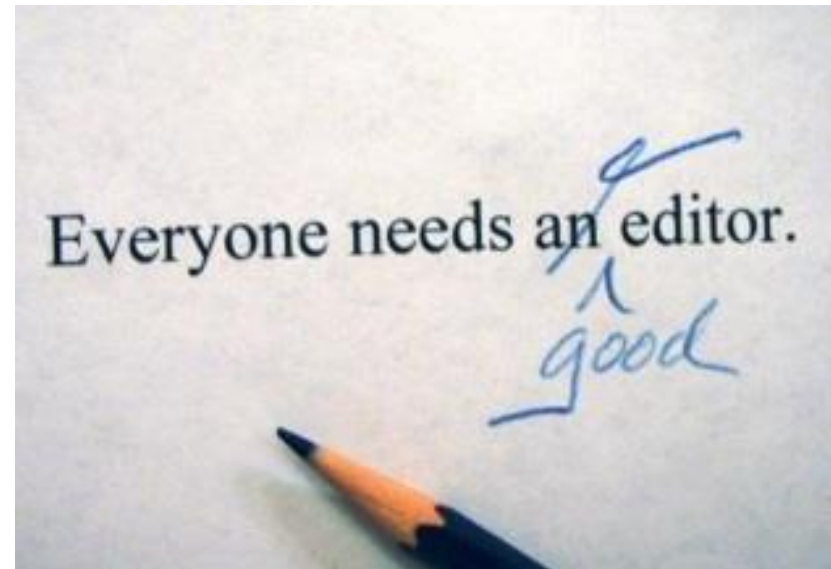
Common Abstract Headings

- Introduction/context
 - Background
 - Startling statistics/dire consequences
 - Problem statement
 - The purpose of this project was....
- Project description/Methodology
- Results
 - Provide data if possible
- Discussion/implications
 - Barriers/facilitators
 - What does this mean for practice
 - Other implications



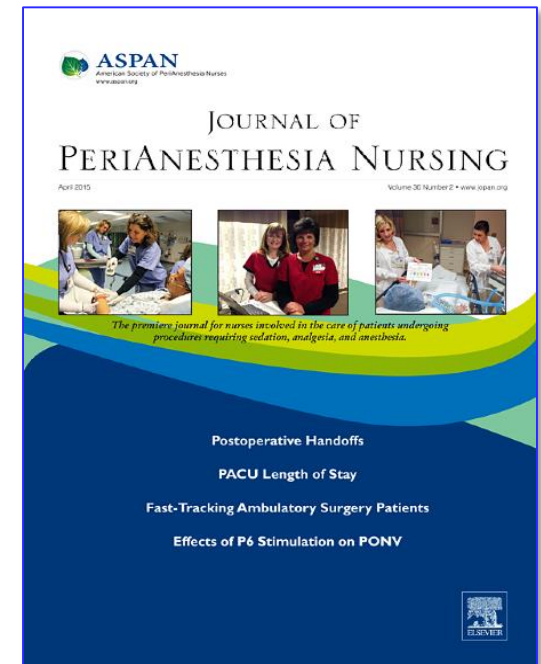
Editing Tips

- Use active voice
- Avoid multiple adjectives & adverbs
- Use hyphens & backslashes
- Use acronyms when appropriate
- Call a friend!



Publication: Getting Started

- Establish authorship order
 - International Committee of Medical Journal Editors (ICMJE)
 - <http://www.icmje.org/recommendations/browse/roles-and-responsibilities/defining-the-role-of-authors-and-contributors.html>
- Pick the right journal
 - JANE: Journal/Author Name Estimator
 - <http://jane.biosemantics.org/>
- Query letter/email
- Start with an outline
 - A poster or podium presentation gives you a great start



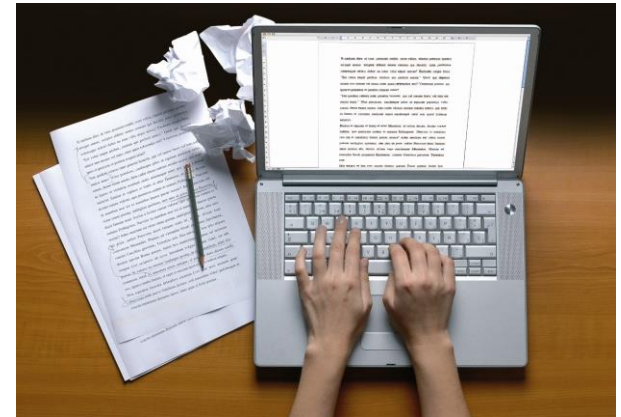
Author Guidelines

- Look at the Journal Website
 - Mission statement
 - Target audience
 - Types of manuscripts accepted
 - Types of headings
- Author guidelines
 - Manuscript formatting
 - Page/word/character count
 - Margins
 - Font type and size
 - Reference style
 - Continuous line numbers
 - Abstract formatting
 - Word count
 - Headings
 - Key words
- Submission link/process



Publication: Other Helpful Hints

- Establish a timeline
- Set up a writing space
- Block time to write
- Share with colleagues and ask for honest feedback
- Submit: Just do it!



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Writing Resources

- Rosemary Camilleri Writing Blog
 - <http://writingsems.blogspot.com/>
- Nurse Author & Editor
 - <http://naepub.com/>





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