East Tennessee State University

Digital Commons @ East Tennessee State University

Art Appreciation Open Educational Resource

Open Ancillary Materials

2020

Lesson 18: On the Dada of Art versus the Dada of War

Marie Porterfield *East Tennessee State University*, marieporterfield@gmail.com

Follow this and additional works at: https://dc.etsu.edu/art-appreciation-oer

Part of the Art and Design Commons, and the History of Art, Architecture, and Archaeology Commons

Editable versions are available for this document and other Art Appreciation lessons at https://dc.etsu.edu/art-appreciation-oer.

Recommended Citation

Porterfield, Marie. 2020. "Lesson 18: On the Dada of Art versus the Dada of War." *Art Appreciation Open Educational Resource*. Johnson City: East Tennessee State University. https://dc.etsu.edu/art-appreciation-oer/20

This Book Contribution is brought to you for free and open access by the Open Ancillary Materials at Digital Commons @ East Tennessee State University. It has been accepted for inclusion in Art Appreciation Open Educational Resource by an authorized administrator of Digital Commons @ East Tennessee State University. For more information, please contact digilib@etsu.edu.

"On the Dada of Art versus the Dada of War" is part of the

ART APPRECIATION

Open Educational Resource

by Marie Porterfield Barry East Tennessee State University, 2020

Introduction

This course explores the world's visual arts, focusing on the development of visual awareness, assessment, and appreciation by examining a variety of styles from various periods and cultures while emphasizing the development of a common visual language. The materials are meant to foster a broader understanding of the role of visual art in human culture and experience from the prehistoric through the contemporary.

This is an Open Educational Resource (OER), an openly licensed educational material designed to replace a traditional textbook.

Course Materials

Presentations

The course materials consist of 24 presentations examining art across the globe from prehistory though the contemporary art world. These introduce key vocabulary, explore the way that culture and art are linked, describe the varying methods and techniques of the featured artists, and encourage classroom discourse.

Reading Lists

Each of the 24 presentations has an accompanying reading list which provides links to articles, videos, and other resources. The reading list is meant to reinforce and clarify information covered in each of the presentations.

Sample Assignments

A list of sample assignments is also included. Ranging from brief essays to simple art projects, these are designed to be completed in a sketchbook to more deeply explore course concepts. Intended to encourage learners to think like artists, art critics, and art historians, assignments emphasize practices of creative thinking and artistic method, while reinforcing concepts addressed in classroom lectures and required readings.

Copyright Information

Creative Commons License

This OER is licensed under a <u>Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International</u> <u>License (CC BY-NC-SA 4.0)</u>; it is intended for non-commercial, educational purposes. Whenever available, images used within this OER are public domain or licensed under Creative Commons. Each image includes the individual licensing or copyright information.

Educational Fair Use

Due to the nature of the course materials, some of the works of art covered are protected by copyright. Images of these works of art are included with a tag stating that they are <u>Educational Fair Use</u>. These copyrighted materials should not be printed or reproduced as this may qualify as copyright infringement. Images designated as Educational Fair Use are provided in low resolution which is suitable for display on the screen but is not high quality enough for printing or reproducing. Whenever possible, a link is included to access a higher quality version of the image on museum or educational websites. If available, copyright information is also listed on these images.

Some of the images presented in this OER are marked with a Creative Commons license and include a tag for Educational Fair Use, especially works of art that have been photographed while installed in museums. The photographs of these works of art are licensed by the photographer but the two-dimensional works of art are protected under copyright. The images are therefore meant only for the purpose of education and contemplation and are included in a low resolution.

Adopting, Adapting, or Expanding the Resource

The goal for this OER is to build an educational resource that is flexible enough to address concepts relevant to the contemporary discourse and scholarship in the visual arts. For those interested in utilizing these course materials, I am providing below some additional information that may be useful in expanding, adapting, or reinterpreting the materials. Editable versions are available in Microsoft PowerPoint and Word at https://dc.etsu.edu/art-appreciation-oer/

The font used to create the presentations and written documents for this OER is Calibri.

Finding Additional Readings, Lessons, and Articles

Smarthistory: https://smarthistory.org/

Smarthistory is an extensive open educational resource which publishes outstanding essays and video lectures about art. The Creating + Conserving section of Smarthistory includes wonderful informational articles and videos about materials and processes: <u>https://smarthistory.org/tag/conservation/</u>

MoMA Learning: https://www.moma.org/learn/moma_learning/

MoMA Learning provides a wonderful selection of essays on works of modern art and also has assignment suggestions at the bottom of each section.

KhanAcademy: https://www.khanacademy.org/.

Khan Academy is an outstanding platform of open educational resources covering a variety of academic and scholarly topics.

Trivium Art History: https://arthistoryproject.com/

Trivium Art History is a free, online art history book with clean design and approachable descriptions of works of art, periods of art history, and fun artist biographies. The <u>Themes of Art</u> section is a nice tool to helping students explore works that match their interests. The <u>World of Art</u> section is a useful tool for an exploratory World Art sketchbook prompt. The <u>Timeline</u> section is useful, as it separates works of art into galleries based on period.

Introduction to Art: Design, Context, and Meaning: <u>https://oer.galileo.usg.edu/arts-textbooks/3/</u> For a more traditional, textbook approach, there is an Introduction to Art open educational resource textbook available.

Locating Images

If you are utilizing the course materials and would like to add new images that are public domain or licensed under Creative Commons, there are several useful tips provided below for finding images.

The Met Museum: https://www.metmuseum.org/

The Met has an option to search for Open Access images within the collection <u>here</u>. Make sure that the "Open Access" box is checked. The image license is <u>CCO 1.0</u>, and will be marked OA Public Domain at the lower left of the image.

Google Images: https://www.google.com/imghp?hl=en&tab=wi&ogbl

<u>Google Images</u> has an option under "Settings" > "Advanced Search" to search by "Usage Rights". Choosing "Free to use share or modify" will allow a search for images suitable for expanding our OER.

Wikimedia Commons: https://commons.wikimedia.org/

<u>Wikimedia Commons</u> is an outstanding resource for finding open source images, with a strong collection of works of art.

Flickr: https://www.flickr.com

<u>Flickr</u> allows users to specify image licenses on uploaded photographs. Click "Some rights reserved" at the lower right of the image to check the licensing. Some images will say "Public Domain" or will be licensed under a <u>Creative Commons</u> (CC) license, allowing for the use in an OER.

Smarthistory Flickr: https://www.flickr.com/groups/smarthistory/pool/

The <u>Smarthistory Flickr</u> is expansive with images licensed for educational purposes.

Acknowledgements

This Art Appreciation OER was adapted from existing resources by Marie Porterfield Barry as part of East Tennessee State University's Open Educational Resources (OERs) Initiatives, which are a collaboration of the Charles C. Sherrod Library and the Center for Teaching Excellence. Deepest gratitude for the support from Ashley Sergiadis of Sherrod Library and Phil Smith of the Center for Teaching Excellence during the building of this resource. Thanks as well to my students at East Tennessee State University whose feedback and participation during our Art Appreciation classes was immensely valuable in compiling and evaluating this OER.

He, he, Sie junger Mann Ocdo ist haine Kunstrichtung

On the DADA of ART versus the DADA of WAR

Lengun

Artists react to First World War

Marcel Duchamp, L.H.O.O.Q., or or La Joconde, 1964 (replica of 1919 original). Cropped from original. © Association Marcel Duchamp / ADAGP, Paris / Artists Rights Society (ARS), New York 2017, Educational Fair Use.



= nonsense word in different languages

Dada means "Hobby horse" in French, "Yes, yes" in Russian, Baby babble in German; It is one of the first words uttered from the mouths of infants.

It was picked at random by stabbing a French-German dictionary, or so the story goes.

Marcel Duchamp, *L.H.O.O.Q., or or La Joconde,* 1964 (replica of 1919 original). *Cropped from original.* © Association Marcel Duchamp / ADAGP, Paris / Artists Rights Society (ARS), New York 2017, <u>Educational Fair Use</u>.

Dada emerged in Europe as a reaction to the First World War. The artists reacted against the immense brutality and folly of war.

New killing technologies—like machine guns, flamethrowers, land mines, tanks, poisonous gas, submarines, and fighter jets—produced unthinkable brutality.

The First World War, stretching from 1914 to 1918, resulted in enormous and unprecedented carnage, with 16 million casualties. For the Dada artists, a society capable of such ruthlessness was suspect. Artist Jean Arp explained that the Dadaists wanted to "to destroy the hoaxes of reason and to discover an unreasoned order."

> Marcel Duchamp, L.H.O.O.Q., or or La Joconde, 1964 (replica of 1919 original). Cropped from original. © Association Marcel Duchamp / ADAGP, Paris / Artists Rights Society (ARS), New York 2017, Educational Fair Use.

The loosely affiliated international movement of Dadaists began to question the concept of art itself.

Reacting to the way life was so carelessly discarded in the First World War trenches, they mocked the foundations of modern society and reasonable thought.

The new Dada unreasoned order was both critical and playful. Dada artists embraced the strange, the irrational, and the happenstance.

Marcel Duchamp, L.H.O.O.Q., or or La Joconde, 1964 (replica of 1919 original). Cropped from original. © Association Marcel Duchamp / ADAGP, Paris / Artists Rights Society (ARS), New York 2017, Educational Fair Use.



Poet HUGO BALL With Poet and nightclub singer EMMY HENNINGS fled Germany and opened Cabaret Voltaire In Zürich, Switzerland.

As Switzerland was neutral during the First World War, this was the perfect retreat for the European Dadaists. Cabaret Voltaire became a meeting place for exiled avant-garde artists and writers who felt disgust toward war.

> Hugo Ball Reciting the Sound Poem "KARAWANE" In a publicity photo for the Cabaret Voltaire, Zürich. 1916. Source: <u>Wikimedia Commons</u>, License: Public Domain



Here, Hugo Ball recites the nonsense-sound poem "Karawane" solemnly while covered in blue cardboard tubes with a white and blue hat, a gold cape, and lobster claws.

The poem abandoned the rationality of adulthood and created a new incomprehensible language sounding like baby talk.

Hugo Ball Reciting the Sound Poem "KARAWANE" In a publicity photo for the Cabaret Voltaire, Zürich. 1916. Source: Wikimedia Commons, License: Public Domain Hugo Ball's nonsense-sound poem "Karawane":

KARAWANE

jolifanto bambla ô falli bambla grossiga m'pfa habla horem égiga goramen higo bloiko russula huju hollaka hollala anlogo bung blago bung blago bung bosso fataka ü üü ü schampa wulla wussa ólobo hej tatta gôrem eschige zunbada wulubu ssubudu uluw ssubudu tumba ba- umf kusagauma

ba - umf

Above: Hugo Ball's *Karawane,* Author: <u>Albrecht Conz</u>, Source: Wikimedia Commons, License: Public Domain *Right:* Source: <u>Wikimedia Commons</u>, License: Public Domain





Hugo Ball wrote the Dada Manifesto in 1916 Which was only one of several manifestos for the Dada movement.

> Hugo Ball Reciting the Sound Poem "KARAWANE" In a publicity photo for the Cabaret Voltaire, Zürich. 1916. Source: <u>Wikimedia Commons</u>, License: Public Domain

Instead of creating precious art objects, Dadaists were interested in (Art) ideas & (Art) actions.

Favorite materials among the Dadaists were found object (or *readymade*), photography, collage, photomontage, poetry, text, and performance.

> André Breton at Dada festival in Paris bearing a sign designed by Francis Picabia Source: <u>Wikimedia Commons</u> License: Public Domain



Artist André Breton appears here wearing a placard design by fellow Dadaist Francis Picabia at a 1920 Dada festival in Paris.

The text that accompanies the giant target translates: "For you to like something, you have to have already seen and heard it for ages, you bunch of morons."

> André Breton at Dada festival in Paris bearing a sign designed by Francis Picabia Source: <u>Wikimedia Commons</u> License: Public Domain



Marcel Duchamp Playing Chess Author: <u>Matthew Butler</u> Source: Flickr, License: <u>CC BY 2.0</u>

MARCEL DUCHAMP

Source: Wikimedia Commons, License: Public Domain

R.MUTT

(11)

Marcel Duchamp Fountain, 1917 Photograph by Alfred Stieglitz following the 1917 Society of Independent Artists exhibit, with entry tag visible. Gelatin Silver Print MUTT

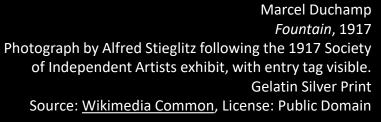
The original work of Duchamp is lost or destroyed (and the negative of Stieglitz too) Source: <u>Wikimedia Common</u>, License: Public Domain Marcel Duchamp moved from France to the USA to escape the war.

He was a founding member of The American Society of Independent Artists, which hosted its first annual "Forum" exhibition in 1917.

"Forum" was designed as an unjuried exhibition. Any work submitted with the \$6 fee would be included.

Marcel Duchamp Fountain, 1917 Photograph by Alfred Stieglitz following the 1917 Society of Independent Artists exhibit, with entry tag visible. Gelatin Silver Print Source: <u>Wikimedia Common</u>, License: Public Domain Duchamp made *Fountain* deliberately in order to be rejected. In order to hide his identity, he signed it as R.Mutt.

The work was REJECTED from "Forum".







Following the rejection, Duchamp resigned from Society of Independent Artists in mock horror.

Marcel Duchamp Fountain, 1917 Photograph by Alfred Stieglitz following the 1917 Society of Independent Artists exhibit, with entry tag visible. Gelatin Silver Print Source: <u>Wikimedia Common</u>, License: Public Domain



Duchamp published an editorial in a Dada journal detailing the scandal of R.Mutt, stating:

"Whether Mr Mutt with his own hands made the fountain or not has no importance. He CHOSE it. He took an ordinary article of life, placed it so that its useful significance disappeared under the new title and point of view - and created a new thought for that object.."

> Marcel Duchamp Fountain (reproduction), 1917/1964 Author: <u>Steven Zucker</u> Source: Flickr License: <u>CC BY-NC-SA 2.0</u>



Duchamp questions: What is art?

For Duchamp, art is primarily conceptual. The artist chooses this *readymade* object and it becomes art.

The controversy around Duchamp's *Fountain* endures.

Marcel Duchamp Fountain (reproduction), 1917/1964 Author: <u>Steven Zucker</u> Source: Flickr License: <u>CC BY-NC-SA 2.0</u>



A *readymade* is a massproduced or found object that the artist, through selection and naming, transforms into art.

Marcel Duchamp Fountain (reproduction), 1917/1964 Author: <u>Steven Zucker</u> Source: Flickr License: <u>CC BY-NC-SA 2.0</u>





Another of Duchamp's well know works of art is his modified readymade, *L.H.O.O.Q.*

Using a bad quality Mona Lisa postcard, Duchamp drew a mustache and beard on Leonardo's Renaissance icon of balance and ideal beauty.

The letters scrawled at the bottom, when read in French, phonetically resemble a French slang phrase (*Elle a chaud au cul*) meaning "She's hot for it".



Duchamp challenges the preconceived notions on what constitutes art.

In *L.H.O.O.Q*, Duchamp pokes fun at an iconic art object. He appropriates a work of art from the canon of European art, presents it in a new context, and provides new meaning.



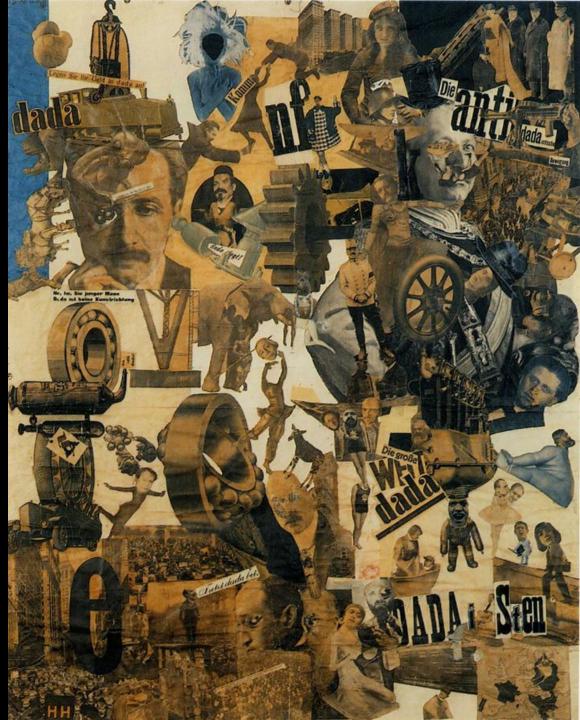
This style of appropriation will be increasingly utilized in Postmodernism.

Thinking about our contemporary culture, we may ask ourselves if Duchamp is the grandfather of the meme?

After 1922, Duchamp made little art, described himself as "retired artist", and devoted himself to chess.

Marcel Duchamp Playing Chess Author: <u>Matthew Butler</u> Source: Flickr, License: <u>CC BY 2.0</u>

> Marcel Duchamp, L.H.O.O.Q., or or La Joconde, 1964 (replica of 1919 original). Cropped from original. © Association Marcel Duchamp / ADAGP, Paris / Artists Rights Society (ARS), New York 2017, Educational Fair Use.



Hannah Höch was the sole female member of the Berlin Dada group. Her work focused on collage and photomontage, many of which were political.

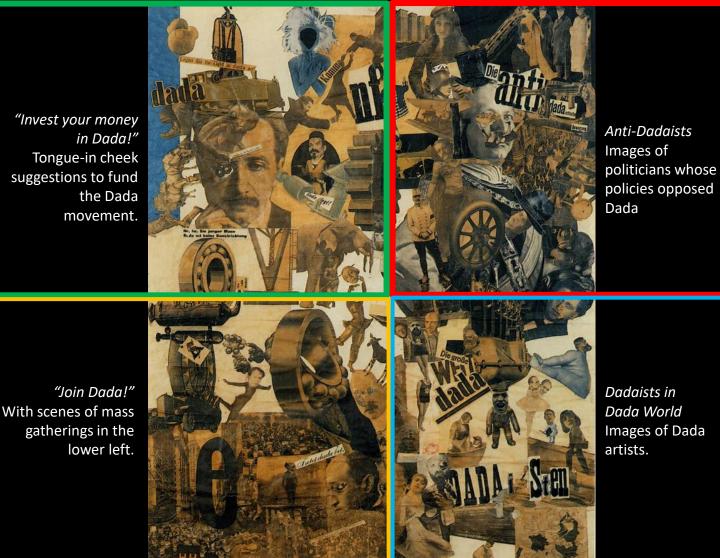
Hannah Höch Cut with the Kitchen Knife Dada through the Last Weimar Beer-belly Cultural Epoch in Germany Collage, 1919. Source: <u>Wikipedia</u> License: Public Domain (US) In her exquisitely named photomontage, *Cut with the Kitchen Knife Dada Through the Last Weimar Beer-belly Cultural Epoch in Germany,* Höch combines images from popular press, political posters, and photographs to create an elaborate critique of the Weimar Republic.

(The Weimar Republic was Germany's government between the world wars.)

Hannah Höch Cut with the Kitchen Knife Dada through the Last Weimar Beer-belly Cultural Epoch in Germany Collage, 1919. Source: <u>Wikipedia</u> License: Public Domain (US)

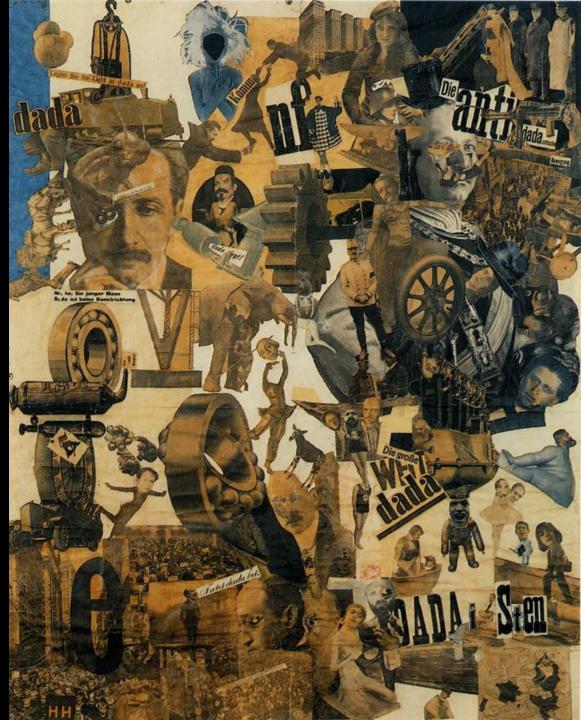


"Invest your money" in Dada!" Tongue-in cheek suggestions to fund the Dada movement.



Hannah Höch Cut with the Kitchen Knife Dada through the Last Weimar Beer-belly Cultural Epoch in Germany Collage, 1919. Source: Wikipedia, License: Public Domain (US)

> For an interactive image, please visit: https://www.flickr.com/photos/32535532@N07/3179940950



Hannah Höch Cut with the Kitchen Knife Dada through the Last Weimar Beer-belly Cultural Epoch in Germany Collage, 1919. Source: <u>Wikipedia</u> License: Public Domain (US) The Dada art movement was brief and many of the Dadaists eventually became Surrealists. The Dada interest in the incidental and the automatic, the blending of unexpected images, and the reinterpretation of objects was then translated into Surrealist works of art.

> André Breton at Dada festival in Paris bearing a sign designed by Francis Picabia Source: <u>Wikimedia Commons</u> License: Public Domain



SURREALISM

Meret Oppenheim, *Object*, Fur-covered cup, saucer, and spoon, 1936. Author: <u>Mélisande*</u>, Source: Flickr, License: <u>CC BY-NC-SA 2.0</u> Surrealists sought to liberate the unconscious. They utilized tools like automatic writing and free association, as well as dream analysis and hypnotic trances to attempt to connect with the psyche. They delighted in unexpected combinations of objects and images to create dreamlike effects.

Meret Oppenheim, *Object*, Fur-covered cup, saucer, and spoon, 1936. Author: <u>Mélisande*</u>, Source: Flickr, License: <u>CC BY-NC-SA 2.0</u>



Man Ray was first associated with the Dada artists and then became a Surrealist.

Man Ray's *The Gift,* blends Dada techniques with Surrealist interests.

Man Ray *The Gift* Author: <u>Jens Cederskjold</u> Source: Wikimedia Commons License: <u>CC BY 3.0</u>



The bizarre addition of a row of tacks to a common household iron renders it utterly unusable.

The iron, an object that is meant to maintain the status quo of tidiness and presentability, is rendered subversive by the row of tacks. The tacks invert the object and destroy its usefulness. If one were to press a shirt with this iron, the shirt would be utterly destroyed.

Man Ray *The Gift,* Replica of 1921 original Author: Jens Cederskjold Source: Wikimedia Commons License: <u>CC BY 3.0</u>



Similarly, Meret Oppenheim renders a set of daily objects completely unusable in *Object*.

Meret Oppenheim *Object* Fur-covered cup, saucer, and spoon, 1936. Author: <u>Mélisande*</u>, Source: Flickr, License: <u>CC BY-NC-SA 2.0</u>



Meret Oppenheim's *Object* is strange and dreamlike. The furcovered cup, saucer, and spoon attract the viewer with the soft, silky surface of gazelle fur.

Meret Oppenheim *Object* Fur-covered cup, saucer, and spoon, 1936. Author: <u>Mélisande*</u>, Source: Flickr, License: <u>CC BY-NC-SA 2.0</u>



However, if one were to attempt to use the objects in the way they were intended they would become utterly repulsive.

The wet tea in the cup would instantly render the soft fur grotesque and nightmarish.

Meret Oppenheim *Object* Fur-covered cup, saucer, and spoon, 1936. Author: <u>Mélisande*</u>, Source: Flickr, License: <u>CC BY-NC-SA 2.0</u>



Salvador Dali's jewel-like painting *Persistence of Memory* shows a dreamscape which appears as if it is a scene from deep within an abandoned memory.



A desert-like landscape reminiscent of Dalí's childhood home stretches into deep space. The geometric blocks are startling within this vast landscape.

Clocks and the discarded flesh of a face with long eyelashes seem to melt in the heat. Insects hover over and consume the melting timepieces.



The master of the Surrealist tableau, Salvador Dalí presents a scene from deep within the psyche that suggests concepts of memory and the passage of time.





Reading List: 18_On the Dada of Art Versus the Dada of War

Introduction to Dada: https://smarthistory.org/introduction-to-dada/

Article with includes narrative of the meaning of the name "Dada": https://www.smithsonianmag.com/arts-culture/dada-115169154/

Article about World War I and Dada: https://www.moma.org/learn/moma_learning/themes/dada/

Military technology of World War I: <u>https://www.loc.gov/collections/world-war-i-rotogravures/articles-and-essays/military-technology-in-world-war-i/</u>

About the photo of Andre Breton at the Paris Dada Festival: <u>https://news.artnet.com/opinion/andre-breton-moma-dadaglobe-reconstructed-541673</u>

Video lecture on Duchamp's *Fountain:* <u>https://smarthistory.org/marcel-duchamp-fountain/</u>

Article including quote by Duchamp on *Fountain:* https://www.theguardian.com/books/2008/feb/09/art

Article about Duchamp, including description of *L.H.O.O.Q*: <u>https://manhattanarts.com/marcel-duchamp-stirred-controversy-and-influence/</u>

Detailed analysis of Hannah Höch's Cut with the Kitchen Knife Dada Through the Last Weimar Beer-Belly Cultural Epoch of Germany:

https://smarthistory.org/hannah-hoch-cut-with-the-kitchen-knife-dada-through-the-last-weimar-beerbelly-cultural-epoch-of-germany/

Trivium Art History page showing more works by Hannah Höch: https://arthistoryproject.com/artists/hannah-hoch/

An introduction to Surrealism: https://smarthistory.org/surrealism-intro/

An article about Man Ray's *The Gift*: https://smarthistory.org/man-ray-the-gift/

An article about Meret Oppenheim's *Object:* <u>https://smarthistory.org/meret-oppenheim-object-fur-covered-cup-saucer-and-spoon/</u> An video lecture about Salvador Dali's *Persistence of Memory*: <u>https://smarthistory.org/salvador-dali-the-persistence-of-memory/</u>

Sketchbook Assignment: 18_On the Dada of Art versus the Dada of War

Tristan Tzara, one of the founding member of Dada, wrote in 1920:

(Based on project from <u>MoMA Learning</u> on Dada word play)

TO MAKE A DADAIST POEM Take a newspaper. Take some scissors. Choose from this paper an article of the length you want to make your poem. Cut out the article. Next carefully cut out each of the words that makes up this article and put them all in a bag. Shake gently. Next take out each cutting one after the other. Copy conscientiously in the order in which they left the bag. The poem will resemble you. And there you are—an infinitely original author of charming sensibility, even though unappreciated by the vulgar herd. In the style of a Dadaist, first choose one or two paragraphs from an article or excerpt of a

In the style of a Dadaist, first choose one or two paragraphs from an article or excerpt of a favorite essay or text. You may choose to follow the Dadaist method and complete the poem by hand, using scissors, or you may use an online Dada poem generator. My favorite is here: http://www1.lasalle.edu/~blum/c340wks/DadaPoem.htm. Copy your poem into your sketchbook.