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Summer 2001

News CASS: Newsletter of the Center for Appalachian Studies and Services (winter/summer, 2001)

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The Appalachian Regional Commission Names Haskell the Whisman Scholar

The Appalachian Regional Commission (ARC) selected Jean Haskell, director of the Center for Appalachian Studies and Services at East Tennessee State University (ETSU), as the fourth John D. Whisman Appalachian Scholar.

The ARC is the Washington, D.C.-based agency charged by Congress in 1965 to work in partnership with Appalachian states to foster development in the region.

For the next year, Haskell will assist the ARC by providing research and scholarly expertise on a broad range of issues affecting the 13-state Appalachian region. Specifically, she will coordinate the projects of the Consortium of Appalachian Centers. Convened by the ARC in 1999, the Consortium currently consists of 14 regional studies centers that are working with the Commission on research projects related to issues such as economic development, public perceptions of

Appalachia, and fostering entrepreneurship in the region. In addition, Haskell will explore the ARC's potential involvement in the 2003 Smithsonian Folklife Festival, which will focus in part on Appalachian traditions and culture. The Folklife Festival is held each summer on the Mall in Washington, D.C.

As part of her ARC duties, Haskell will provide editorial oversight for the *Encyclopedia of Appalachia*, a Center project which has already received substantial ARC support. When published, the *Encyclopedia* will be a one-stop reference for information on Appalachia's land, people, economics, culture, and institutions. Finally, the Center director, who is also a professor in ETSU's sociology and anthropology department, will teach a class on Appalachian issues during both

Continued on page 2

Bridgforth Donates Mountain Dew Collection to the Reece Museum

Last summer, Dick Bridgforth packed up some 400 soda bottles, plus old signs, a pogo stick, and a basketball—all emblazoned with the Mountain Dew logo—and headed north from Houston, Tex. He delivered the entire collection to the Center's Reece Museum.


Bridgforth, a Johnson City, Tenn., native, began collecting Mountain Dew bottles and assorted collectibles approximately 25 years ago as a way of bonding with his then 6-year-old son. Even after his son lost interest, the Bridgforth's collection grew as family members gave him Mountain Dew paraphernalia for Christmas and birthdays. Over the last several years, however, the collection came to take up permanent residence in the attic. "I was

anxious to get them out of the attic before something happened to them," Bridgforth explains. When the Reece expressed an interest in the collection, about 80 percent of which consists of old bottles, he decided to donate the items to the Museum.


Currently a project director with IBM, Bridgforth is no ordinary collector. His father, Bill Bridgforth, was one of the individuals who contributed to the creation of a beverage that evolved over roughly 15 years into the nationally distributed Pepsi product it is today. According to Dick Bridgforth, Mountain Dew started out as a lemon-lime mixer similar in taste to 7Up. It was originally formulated by Barney

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Property of Archives of Appalachia
East Tennessee State University



Recent Acquisitions P. 6



Upcoming Exhibits P. 5-7




Exhibit Tour Schedule Textile Art from Southern Appalachia: The Quiet Work of Women P. 7

From the Director:

A couple of recent experiences reminded me of why the work of the Center is important and why it makes me proud to be a part of it.

I attended the regular end-of-semester concert performed by the Center's Bluegrass and Country Music program students and listened in wonder to musicians ranging from beginners to those who are already in the league of professional performers. All of them had the gumption to perform for a packed audience, and some bravely played with one of their professors, Raymond McLain, who has been a regular at Nashville, Tenn.'s Grand Ole Opry. Students hailing from various parts of Appalachia were joined by their fellows from New Jersey, Colorado, and even India and Japan. Many in the audience were parents, grandparents, friends, and faculty, who beamed at the young musicians' astonishing growth.

NewsCASS, the newsletter of the Center for Appalachian Studies and Services (Archives of Appalachia, Carroll Reece Museum, and Regional Resources Institute) at East Tennessee State University, is published two times a year. Center and FORM members receive *NewsCASS* as part of the benefits of membership.

Center for Appalachian Studies and Services

Jean Haskell, Director

Archives of Appalachia

Amy Barnum, Grant Archivist
Georgia Greer, Office Manager
Ned Irwin, University Archivist
Norma Myers, Curator
Ed Speer, Archive Assistant
Marie Tedesco, Appalachian Archivist

Reece Museum

Margaret S. Carr, Asst. Dir./Registrar
Lisa Erwin, Office Manager
Blair H. White, Asst. Dir./Curator

Regional Resources Institute

Nancy Fischman, Mng. Editor, *Now & Then*
Rebecca Grindstaff, Office Manager
Raymond McLain, Asst. Dir., Bluegrass & Country Music Program
Charles Moore, Coordinator
Ted Olson, Dir., Appalachian, Scottish & Irish Studies
Jill Oxendine, Managing Editor, *Encyclopedia of Appalachia*
Jack Tottle, Dir., Bluegrass & Country Music Program
Jane Harris Woodside, Asst. Dir. & Editor, *Now & Then*

Research Associates

Richard Blaustein, Senior Research Fellow
Tess Lloyd, Research Associate
Lee Phillips, Research Associate
Kathleen Curtis Wilson, Mary Mildred Sullivan Fellow

NewsCASS Staff

Nancy Fischman and Jane Woodside

Shortly after that night, I listened to some of the fieldwork tapes of music, stories, and oral histories being carefully preserved through a major grant project in our Archives of Appalachia. Turning badly deteriorating sound and moving image recordings into materials with clear, crisp images and sounds for public use is the often unappreciated work of professional archivists and recording engineers.

Both of these encounters reminded me that the Center helps keep the heritage of

Haskell continued from page 1

the spring and fall 2001 semesters at the university.

The award honors the late John Whisman, the longtime aide to Kentucky Governor Bert Combs. Whisman is widely credited for energizing President John F. Kennedy's vision of a regional approach designed to combat chronic poverty in Appalachia. Haskell follows previous Whisman Appalachian Scholars Ron Eller, University of Kentucky; Amy K. Glasmeier, Pennsylvania State University; and Andrew M. Isserman, West Virginia University.

"Jean Haskell is a leading expert on the history and culture of the Appalachian region and how they relate to other traditions around the world," says ARC Federal Co-Chairman Jesse L. White Jr.



Center Director Jean Haskell.

Appalachia alive and well and living on into the 21st century. We rely on our members to help us carry on this work. If you are not already a member, you can simply fill out the form found on page 7 of this newsletter and send it in. Or you can go to our web page membership form at <http://cass.etsu.edu/cass/member.htm>. Remember, all Center members receive three issues of *Now & Then* magazine as a benefit of membership.

— Jean Haskell

"She will bring a unique perspective to ARC efforts to complete our mission and bring all of Appalachia into America's economic mainstream. Not unlike John Whisman, Jean Haskell cares deeply about the people of Appalachia—their past and their future." ❁



Five winners and a judge from the Year 2000 Appalachian Poetry Competition attended a reception and reading in September at the Reece Museum. Shown (l to r) are Patricia Shirley (honorable mention); Cathy Lentes, winner of the First Prize sponsored by Baker Donelson Bearman & Caldwell; A. Jane Hicks (honorable mention); Dory Hudspeth, winner of The University of Virginia's College at Wise Second Prize; Sandra Marshburn (honorable mention), and preliminary judge Glenn McKee.

Remember...

Until the old Sherrod Library is renovated, the RRI offices will be located in Room 209, Warf-Pickel on ETSU's campus.

Phone numbers: 423-439-5348 or 423-439-7865.

Bridgforth continued from page 1

Hartman of Knoxville, Tenn., in the 1940s. Charles Gordon, president of Johnson City's Tri-City Beverage bottling company, acquired the first franchise to Mountain Dew in 1954.

Then around 1960, Bill Bridgforth, who was Tri-City's plant manager, decided he liked everything about Mountain Dew — its name and its logo — with the important exception of the soda itself. He worked with Bill Jones of Marion, Va.'s Tip Corporation to formulate a citrus lemonade that became the "new" Mountain Dew that is essentially the soda being marketed today. Bill Bridgforth enlisted his three children to serve as taste testers. "We kids advised him not to change it," Dick Bridgforth remembers with a laugh.

The Bridgforth children also played a hand in helping their father inadvertently drive up the value of a 24 oz. green Mountain Dew

bottle "signed," as the bottles routinely were, by individuals associated with any one of the several area companies who bottled the product. The 24 oz. bottle in question was signed by Charlie [Gordon] and Bill [Bridgforth]. Even after Pepsi Cola Co. acquired Mountain Dew in the early 1960s, people in East Tennessee kept turning in bottles stamped as having originated at the Tri-City bottling plant to the Johnson City company, expecting their deposit back. Even though Tri-City wasn't receiving any income from the sale of those sodas, it felt obliged to pay. "Dad put all of those bottles in a little house under lock and key. Then from time to time, he'd send us kids out to break all the bottles so they wouldn't go back into circulation. This went on for probably 20 years," says Dick Bridgforth.



Dick Bridgforth

This 24 oz. Mountain Dew bottle was "signed" by Charles Gordon and Bill Bridgforth.

Mountain Dew continued on page 7

Briefly...

Center for Appalachian Studies and Services

Haskell Teaches Appalachian Honors Course

As part of her work as the Appalachian Regional Commission's (ARC) John D. Whisman Scholar, Center Director **Jean Haskell** is teaching an Honors Appalachian Studies course at East Tennessee State University (ETSU) during the spring semester. The course will focus on research about issues related to the ARC and its agenda. At the end of the course, students will travel to Washington, D.C., to present their research results to ARC members, which includes government representatives from the 13 Appalachian states.

Haskell is teaching an Honors Appalachian Studies course at East Tennessee State University (ETSU) during the spring semester. The course will focus on research about issues related to the ARC and its agenda. At the end of the course, students will travel to Washington, D.C., to present their research results to ARC members, which includes government representatives from the 13 Appalachian states.

News & Notes Changes Publication Schedule

News & Notes, a newsletter published by the Center both in hard copy form and on the web (cass.etsu.edu/cass/news¬es.htm), will appear once a month instead of every two weeks after January 1. Current budget and staffing levels necessitate the cutback. Edited this year by ETSU student

Becky Buller, *News & Notes* includes not only current Center news but also general news items about the region from all over Appalachia. If you would like to be e-mailed when a new *News & Notes* is posted, would like to receive a hard copy, or have news items you wish to submit, e-mail NandN@etsu.edu, call (423) 439-5348, or write *News & Notes*, CASS/ETSU, Box 70556, Johnson City TN 37614.

Regional Resources Institute

Center Staff Takes Teachers on Tour

This past summer, coordinator **Charles Moore**, Appalachian, Scottish & Irish Studies (ASIS) director **Ted Olson**, and research assistant **Ed Speer** of the Center conducted a one-day tour of cultural and historical sites in East Tennessee for participants in the Contexts of Teacher Induction (CTI) program.

Sponsored by ETSU's College of Education and Bell South, the CTI is aimed at first- and second-year teachers in Northeast Tennessee school districts and is designed to increase retention of new teachers in the area.

The Encyclopedia of Appalachia Seeks Writers

The *Encyclopedia of Appalachia* staff is still seeking writers for unassigned entries. For a complete list of these entries, go to cass.etsu.edu/encyclo/unassigned.htm. If you have further questions, e-mail Jill Oxendine at oxendine@etsu.edu or call (423) 439-7992.

Olson Awaits Book Publication

Ted Olson, assistant professor of English and Center staff member, anticipates the publication of *From the Mountain, From the Valley: New and Collected Poems of James Still* in March 2001. The collection's earlier working title was *I Shall Go Singing*. For more information, contact University Press of Kentucky at (800) 839-6855.

Olson Hosts Radio Feature, Performs Traditional Music

ASIS director **Ted Olson** is currently hosting "Green Songs," a regular feature exploring songs with environmental themes, on the *Environmental News Show* heard Sunday evenings 6:30-7:00 p.m. on ETSU's public radio station, WETS-FM. Last fall Olson performed at the Tennessee Fall Homecoming at the Museum of Appalachia in Norris; for Leadership Kentucky in Wendover; at the Obed Wild and Scenic River Visitor Center in Wartburg, Tenn.; and at the Mountain Dance and Folk Festival in Asheville, N.C.

Bluegrass and Country Music Program News

• **Hancel Woods**, administrator of Bristol, Tenn.-Va.'s **Birthplace of Country Music Alliance** (BCMA), presented ETSU

Briefly...



Enthusiastic bluegrass fans who traveled from Japan to the music's heartland in August stopped at the Center and purchased recordings of the ETSU Bluegrass Band and B&CM director Jack Tottle (pictured in the rear, center). They met briefly with Center director Jean Haskell (standing, center).

Bluegrass and Country Music (B&CM) student **Becky Buller** with a check for \$5,600, a contribution to the BCMA-initiated Benny Sims Scholarship for the study of bluegrass and country music at ETSU. Buller received the second Sims Scholarship in December 1999.

•B&CM student **Josh Goforth** and his fiddle will reach a national audience through his role as Fiddlin' Will in the upcoming TriMart feature film, *Song Catcher*, starring Aidan Quinn and Janet McTear. B&CM student **Thomas Sneed** and alumna **Martha Scanlan** appeared with noted fiddler Ralph Blizzard on Bob Vila's HGTV's nationally televised *Restore America*. Sneed and Scanlan are part of **The Reeltime Travelers** along with Heidi and **Roy Andrade** and Asheville, N.C., resident Dave Hasas.

Tottle Presents Award to Stoneman Family

At the annual International Bluegrass Music Association (IBMA) Awards luncheon in Louisville, Ky., held last October, B&CM director **Jack Tottle** presented the IBMA Distinguished Achievement Award to members of the **Stoneman Family**. The patriarch of the family, Ernest V. Stoneman, participated in the historic 1927 Bristol, Tenn.-Va., recording sessions which introduced the world to Jimmie Rodgers and the A.P. Carter Family of Hiltons, Va.

Parsons Wins TWA Poetry Prize

Linda Parsons Marion, *Now & Then* poetry editor, won first prize in the Tennessee Writers Alliance (TWA) 2000 literary awards competition for "The Call" and an honorable mention for "Change of Season."

Reece Museum

Artsploration Class Added

In response to the popularity of the Artsploration program, the Reece Museum has added a Wednesday class for grades K-3. Artsploration, a program sponsored by the Reece Museum, is

designed to encourage artistic interest, expression, and skill for grades K-3 and 4-8. In addition to the new Wednesday class, sessions for grades K-3 are also held on Tuesdays; sessions for grades 4-8 take place on Thursdays. All classes run from 3:30-5 p.m.; Kathy Deakins is the instructor. For more information, call the Reece Museum at (423) 439-4392.

Archives of Appalachia

Barnum Hired, Grant Project Underway

• **Amy Barnum** began work in October as grant archivist to manage the Archives of Appalachia's \$100,000 two-year preservation project being funded by the National Historical Publications and Records Commission. This project (described in the Fall 2000 *NewsCASS*) will preserve original and rare recordings in the Barnicle-Cadle, Bernard Rousseau, and Broad-side Television collections and make these more accessible to researchers. Barnum, formerly of the University of Rochester in New York, lives in Tusculum, Tenn., where her husband George directs the museum studies program at Tusculum College.

• As part of the preservation project, two consultants recently visited the Archives. **Bruce Nemerov** of Middle Tennessee State University's Center for Popular Music in Murfreesboro advised and trained the staff in conservation and preservation measures for handling audio recordings. **John Lynch** of Vanderbilt University's Television News Archives in Nashville, Tenn., did the same for the handling of video recordings. Assisting Barnum on the project are **Mike Strickland** of ETSU's public radio station, WETS-FM, and graduate assistant **Roy Andrade**.

Archives Hosts Society of Tennessee Archivists

Norma Myers and **Ned Irwin** of the Archives of Appalachia hosted the annual statewide meeting of the Society of Tennessee Archivists (STA) on the ETSU campus Nov. 8-10, 2000. The STA is the professional organization for archivists, records managers, and other information specialists in Tennessee. About 60 individuals from across the state and as far away as Louisiana attended the conference. **Ted Olson**, ASIS director, provided a most enjoyable musical program as the entertainment at the society's banquet.



The ETSU Bluegrass Band and the ETSU Gospel Ensemble joined together in concert in September on campus for an energetic version of the spiritual "Swing Low, Sweet Chariot."

2001

For more information about all Reece Museum exhibits, call (423) 439-4392 or visit the museum web page at cass.etsu.edu/museum/exhibit.htm.

Continuing Through January 21

A Matter Of Time. This exhibit at the Reece Museum features tall clocks, mantle clocks, maritime chronometers, watches, and other timekeeping devices, generously lent by local members of the National Association of Watch and Clock Collectors, Chapter 162.



Reece Museum

This Mobier style "Wag-on-Wall" clock (l) and Vienna Regulator (r) are currently on exhibit at the Reece Museum.

January 15

Deadline for payment of travel deposit of \$500 for the summer 2001 Appalachian, Scottish & Irish Studies (ASIS) program in Edinburgh. For more information, contact **Ted Olson** at (423) 439-8465 or e-mail olson@etsu.edu.

February 1 - March 18

A Visual Odyssey: The Art of Carl Sublett. Organized by the Ewing Gallery at the University of Tennessee-Knoxville, this retrospective at the Reece Museum spans three decades of Sublett's work in

watercolors and drawings.

February 1 - March 18

Art Faculty Exhibition. A collection of current work created by members of the faculty of ETSU's department of art and design, on exhibit at the Reece Museum, features paintings, sculpture, jewelry, pottery, textiles and other media.

February 17

The ETSU Senior Bluegrass Band plays at the Claiborne County High School Auditorium in Tazewell, Tenn., at 7:00 p.m. Admission is \$10. For more information, visit www.gibsonproductions.com or call Gibson Productions Inc. at (423) 869-2444.

March 1

Deadline for *Now & Then's* summer 2001 issue, **Appalachian Writing**. What is new in Appalachian writing up and down the Appalachian mountain chain? We are interested in stories, interviews, or essays about Appalachian writing and writers of all genres. For more information, call (423) 439-5348, visit the web site at cass.etsu.edu/n&t/guidelin.htm, or e-mail woodsijd@etsu.edu.

March 1

Deadline for *Now & Then's* 2001 **Appalachian Fiction Competition** to be judged by novelist **Lee Smith**. For more information, call (423) 439-5348, visit the web site at cass.etsu.edu/n&t/contest.htm, or e-mail woodsijd@etsu.edu.

March 9 (tentative)

The ETSU Senior Bluegrass Band plays at Down Home, 300 West Main Street, Johnson City. Admission is \$6. Confirm the date at www.downhome.com or call (423) 929-9822.

March 22 - April 17

Recent Acquisitions. The Reece Museum features selected works by **John Alan Maxwell** and **Ricck Mathes** that were recently added to



Reece Museum

The retrospective of Carl Sublett's work includes "Old Boat," a watercolor.

its permanent collections. Maxwell, a Virginia native but longtime resident of Johnson City, was nationally recognized for his illustrations and drawings. Mathes, a native of Elizabethton, Tenn., explored philosophical and religious themes.

March 22 - April 1

Graduate Art Honors Exhibit. ETSU's department of art and design's annual exhibit, hosted at the Reece Museum, features the work of **studio area art and design graduate students**. The self-juried show will be comprised of ceramics, drawings, fibers, jewelry/metals, photography, prints, and sculpture.

March 30

The editorial staff of the *Encyclopedia of Appalachia* will meet briefly before the start of the Appalachian Studies Conference at Snowshoe Mountain Resort, W.Va. For more information, contact Jill Oxendine at (423) 439-7992 or e-mail at oxendine@etsu.edu.

April 5 - April 17

M.F.A. Thesis Exhibitions. In partial fulfillment of the requirements for the M.F.A. degree from ETSU's department of art and design, this exhibit at the Reece Museum features sculpture, pottery, and mixed media from graduating candidates **Mark Sonenberg** and **Valerie Lyle**.

April 7

The ETSU Senior Bluegrass Band plays at the Carter Fold, Hiltons, Va.

Admission is \$4 for adults (12 and up), \$1 for children 6-11. For more information log on to www.fmp.com/orthey/carter.html.

April 16

Deadline for entry applications to be received at the Johnson City Area Arts Council (JCAAC) for the **First Tennessee Bank 23rd Annual Art Competition and Exhibition**.

This annual event, co-sponsored by the Reece Museum, the JCAAC, and First Tennessee Bank, is open to all Tennessee artists and other artists living within a 200-mile radius of Johnson City. Works accepted include original paintings, drawings, prints, photographs, mixed media, and sculpture. **All entries must be delivered to the Reece Museum for jurying between April 19 and**

noon April 21. For information, call the JCAAC at (423) 928-8229.

April 19

All ETSU Bluegrass, Old-Time, and Country Bands perform at Down Home, 300 West Main Street, Johnson City. For more information go to www.downhome.com or call (423) 929-9822.

April 30

Deadline for full payment of travel fees for the summer 2001 ASIS program. For more information, contact **Ted Olson** at (423) 439-8465 or e-mail olson@etsu.edu.

May 3 - June 3

First Tennessee Bank 23rd Annual Art Competition and Exhibition. This annual Reece

Museum event, co-sponsored with First Tennessee Bank and the Johnson City Area Arts Council, is a juried competition exhibiting the finest in local and regional art. **A reception** for the event will be held **Thursday, May 3, from 5-7 p.m.,** with an **awards ceremony** at **6 p.m.** at the Reece Museum.

June 1

Winners of the 2001 Appalachian Fiction Competition announced. See them on the web at cass.etsu.edu/n&t/winners.htm.

June 11 - July 7

Governor's School for Tennessee Heritage will be held at the Center on the ETSU campus. The Governor's School program is open to high school juniors and seniors

Archives of Appalachia: Selected Recent Acquisitions

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN, JOHNSON CITY CHAPTER RECORDS

1985-1999 .5 linear ft.

Includes newsletters, correspondence, membership lists, scholarships, and bylaws documenting the activities of this ETSU campus organization. Donated by Carla Warner, Adult Programs and Services, ETSU.

JO CARSON PAPERS

Undated. 9 cassette tapes

Consists of interviews conducted by Appalachian writer Jo Carson with faith healers and alternative healers. Donated by Jo Carson, Johnson City.

CY CRUMLEY COLLECTION

1909-1976 1 notebook

Consists of a notebook of photocopies of railroad photographs related to the East Tennessee and Western North Carolina (ET&WNC) Railroad. Donated by Ruth Crumley Tupper, Johnson City.

EAST TENNESSEE AND WESTERN NORTH CAROLINA RAILROAD HISTORICAL SOCIETY COLLECTION

c. late 1800s-1900s 3.5 linear ft.

Consists of railroad photographs, negatives, maps, and railroad records and books related to the operation of the ET&WNC Railroad and the Linville Railroad. Donated by Kenneth Anderson, society treasurer, Boone, N.C.

FUDGE FAMILY PAPERS

1887, c. 1960s .1 linear ft.

Consists of photocopies of family history, wills, obituary notices, and news clippings. Donated by Mary Ann Range, Johnson City.

HARRY GARNER RANGE SR. PAPERS

Addition. 1870s-1990s 6.5 linear ft.

Consists of family history notes, financial papers, legal documents, diaries, news clippings, photographs, maps, blueprints, and World War II ration books documenting the Range and Faw families in Johnson

City, Tenn. Donated by Jeanne Ray Henson of Kings Mountain, N.C., and Mary Ann Range, Johnson City.

JOSEPH S. HALL PAPERS

Addition. 1917-1998 6 linear ft.

Consists of field notebooks, manuscripts, typescripts, cassette recordings, and photographs documenting Hall's research on Appalachia, linguistics, hunting, medical remedies, and other life aspects of the Great Smoky Mountains region. Donated by Michael Montgomery, Columbia, S.C.

JOHNSON CITY YOUTH COUNCIL COLLECTION

1937-1941 .2 linear ft.

Consists of correspondence, telegrams, news clippings, pamphlets, and a scrapbook documenting the activity of this religious organization and of Earl G. Hunt Jr., later a bishop of the Methodist church. Donated by Earl G. Hunt Jr., Asheville, N.C.

TENNESSEE COUNSELING ASSOCIATION RECORDS

1989-2000 2 linear ft.

Consists of newsletters, correspondence, membership lists, minutes, and conference materials related to the organization's activities and governance. Donated by Michele Banner, Education Administration, ETSU.

VIRGIL Q. WACKS FILM COLLECTION

1950s-1980s 21 linear ft.

Contains almost 1800 reels of film shot and used by Wacks as part of his early television variety program broadcast on local Tri-Cities' television stations and documenting industry, businesses, tourist sites, and miscellaneous events in East Tennessee and Southwest Virginia. Donated by Wacks' sons, Quinton Wacks of Harrogate, Tenn., and Mitchell R. Wacks, Knoxville, Tenn.

UPTEGROVE FAMILY COLLECTION

1900-1999 1 folder

Consists of a history of the Uptegroves, news clippings, and railroad maps and relates to the Uptegrove family, Uptegrove Lumber Company operations in Johnson City, and the ET&WNC Railroad. Donated by Pieter W. Uptegrove, Newton, N.J.



Reece Museum

Garden Fairy, a quilt by Susan Scheer, was displayed at the Reece Museum as part of the 2000 Challenge Quilt exhibit.

throughout the state of Tennessee. For more information, call (423) 439-4338 or visit the web site at cass.etsu.edu/cass/govsch.htm.

June 12 - July 22

Blue Ridge Quilters' Guild Challenge Quilts. This annual Reece Museum exhibit features the work of **local and regional quilters.** This year's challenge, entitled "Get the Picture," requires artists to choose their favorite photograph and incorporate it into a quilt design.

July 10 - August 13

The Center's **ASIS summer program** takes place during ETSU's second summer term. The program will depart for Edinburgh from Charlotte, N.C., on **Saturday, July 14** and return on **Aug. 5.** Shuttle service will be provided from and to Johnson City. For more information about the ASIS program, visit the web site at cass.etsu.edu/albaeire, or contact Ted Olson at (423) 439-8465.

August 2 - September 23

Dew It! in Johnson City. The Reece Museum will feature recently acquired Mountain Dew advertising memorabilia, bottles, and other related items illustrating the story of the soft drink's commercial origins in the Johnson City, Tenn., vicinity.

Quiet Work of Women Exhibit To Open

Textile Art from Southern Appalachia: The Quiet Work of Women, an exhibit organized by Center associate Kathleen Curtis Wilson under the sponsorship of the Center, the American Textile History Museum in Lowell, Mass., and the Kentucky Folk Art Center at Morehead

State University, Morehead, Ky., will feature textiles made by 19th and early 20th century handweavers. This exhibit and its accompanying book will call attention to the extraordinary, yet little known textile art weavers from Southern Appalachia, including Western North Carolina, Kentucky, East Tennessee, and Southwest Virginia. It will also broaden the American public's understanding and appreciation for this "quiet" but important American art form and document and preserve this region's rich heritage of overshot coverlet weaving for the future.

Mountain Dew continued from page 3

As a result, there are only about five of those 24 oz. Charlie and Bill bottles in existence, three of which were owned by Bill Bridgforth's children. "Right now, these bottles are quite valuable because they're so rare," Bridgforth says. He has donated his own 24 oz. bottle to the Reece.

"We are absolutely thrilled to receive the Mountain Dew collection because it's such an interesting and unique part of this region's history. The collection will be of interest to baby boomers and young people alike," predicts Margaret Carr, the Reece Museum's assistant director and registrar. The Museum is currently in the process of planning an exhibit of Mountain Dew memorabilia entitled Dew It! in Johnson City, which will run from Aug. 2 through Sept. 23. ✨

Exhibition Schedule:

- Feb. 2 - May 27, 2001 — American Textile Museum, Lowell, Mass.
- July 21 - Sept. 23, 2001 — Kentucky Folk Art Center, Morehead, Ky.
- Oct. 5, 2001 - Feb. 3, 2002 — Frank H. McClung Museum, Knoxville, Tenn. (co-sponsored by the East Tennessee Historical Society Museum)
- March 7 - July 7, 2002 — North Carolina Museum of History, Raleigh, N.C.
- Nov. 9, 2002 - Feb. 16, 2003 — The Royal Museum, Edinburgh, Scotland

DISCOVER THE UNEXPECTED! See Appalachia through new eyes in a unique publication—*Now & Then* magazine—by becoming a member of the Center for Appalachian Studies and Services. Your \$20 membership gets you three issues of *Now & Then*; two issues of our newsletter, *NewsCASS*; and special member rates for programs, books, and recordings.

YOUR MEMBERSHIP SUPPORTS the Center's many programs, publications, and projects in teaching, research, and service in Appalachia; exhibitions, concerts, gallery talks, and workshops; the Country and Bluegrass Music Program; Appalachian, Scottish & Irish Studies; the Governor's School for Tennessee Heritage; the *Encyclopedia of Appalachia*; Friends of the Reece Museum (FORM); and acquisition and care of collections at the Archives of Appalachia and the Reece Museum.

"*Now & Then* captures the real spirit of Appalachia better than any other publication." *Lee Smith*

CUT ME OUT AND SEND ME IN!

YES, I want to become a member of the Center for Appalachian Studies and Services!

Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

e-mail: _____

\$20 Payment enclosed

Please bill me

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