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April 2018: New resource for job seekers: Career Shift

College of Graduate and Continuing Studies, East Tennessee State University

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ARE YOU READY FOR THE NEXT STEP?

Through the sponsorship of University Career Services, ETSU students have **FREE** use of CareerShift

A unique online resource, CareerShift saves time while putting you in control of your job search and career path. Unlike common job boards, the site provides access to the organizations and contacts you need to promote yourself for posted jobs, and for positions that are unlisted. It provides information you can use to pursue career opportunities that best fit your personal goals and aspirations. A suite of online tools is included to keep you organized and focused on success.

CareerShift was created to help job seekers successfully navigate the published and hidden job market to find career opportunities, and has continued to expand features and information throughout its 10-year history.

To see for yourself, register for free with CareerShift today at www.careershift.com/?sc=etsu

Successful job candidates know that researching companies and organizations, looking for jobs where they want to work and connecting with people who work in selected organizations is much more effective than simply applying for jobs.

Specific features of the CareerShift program enable users to:

- Search, select, and store job listings and posted jobs across the U.S. and some other countries.
- Get up-to-date contact information, including e-mail addresses, for millions of companies.
- Access in-depth information about contacts and organizations with posted jobs.
- Record, save, and store your correspondence history automatically.
- Create personal marketing campaigns, including unlimited resumes and cover letters easily, and save them to access, print or e-mail.
- Manage your confidential CareerShift account securely from any computer 24/7, to update & maintain your organized and recorded job search.

www.careershift.com/?sc=etsu

Note: Click SIGN UP NOW and follow the instructions. Students must use their ETSU email address to register. In the last box, enter ETSU for group. When you sign in, a pop-up leads you through the major features of the site. To exit the pop-up, click TRY IT OUT!

GRADUATE
STUDENT
SUCCESS
SPECIALIST

April 2018
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SCHOOL of
GRADUATE STUDIES

EAST TENNESSEE STATE UNIVERSITY

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