



DISTANT CAMPUS OUTREACH

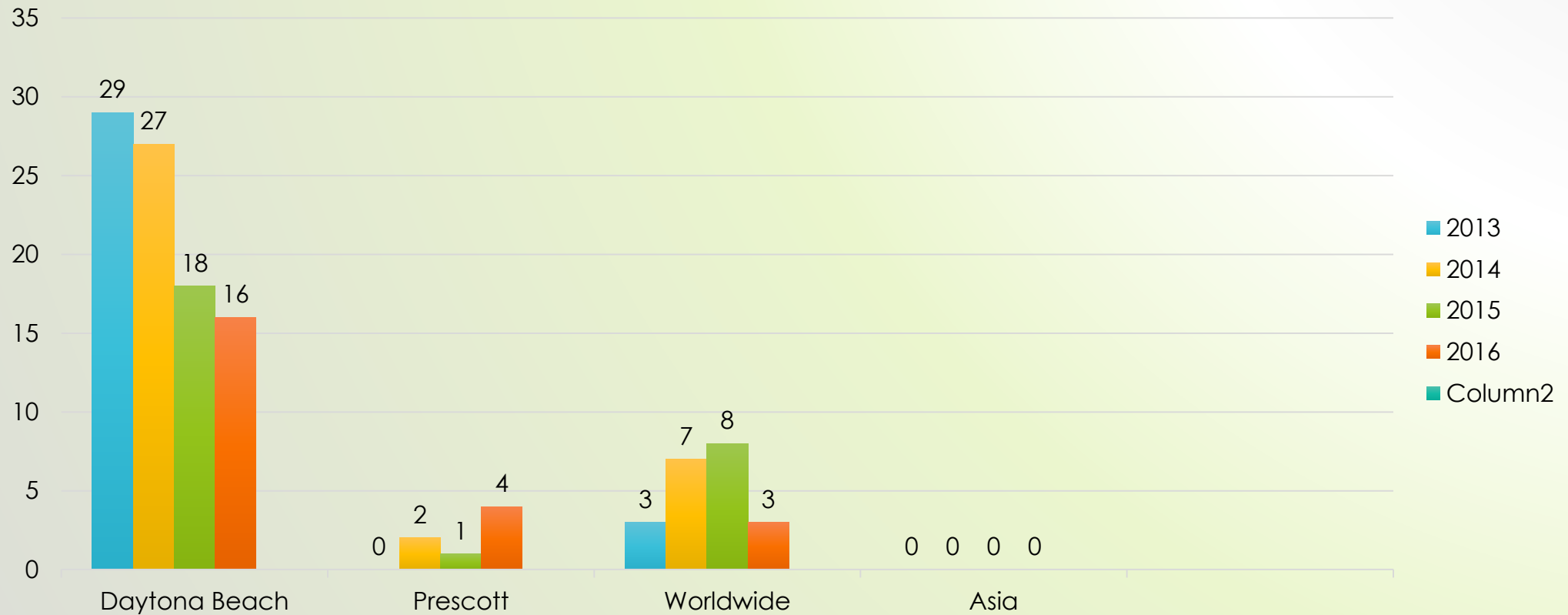
Bringing Scholarly Commons to Residential and Online
Campuses Across the Globe

ERAU HAS MULTIPLE LOCATIONS ACROSS THE GLOBE:

- Daytona Beach, FL – Residential
- Prescott, AZ – Residential
- Worldwide – 125 Campuses and Online Classes
Asia Campus – Singapore

FACULTY REQUEST FOR PARTICIPATION TOTALS

Four Year Review 2013-2016



PREVIOUS OUTREACH ACTIVITIES THROUGH 2016

- Scholarly Commons Oversight Team (All campuses)
- Innovations in Teaching and Learning Week (Daytona Beach)
- Multi-Campus-Wide Initiatives

2016: RATE OF DAYTONA BEACH PARTICIPATION OUTPACES PRESCOTT & WORLDWIDE

Location	Total Participation	Percentage of Campus Faculty
Daytona Beach	90	25.64%
Prescott	7	4.26%
Worldwide	21	3%
Asia	0	0%

- Daytona Beach is the location of the Scholarly Communication Team.
- The Faculty Support Team works with all faculty across all campuses, but is located in Daytona Beach
- Outreach is needed to increase the amount of faculty participation from the Prescott and Worldwide Campuses.

2017 Distant Campus Outreach Initiatives

Prescott:

Goal: Increase individual faculty participation by 50% from a current number of 30 to 45 by June 30, 2018.

Dr. Anne Marie Casey & Debra Rodensky flew to Prescott to hold open meeting. Two open meetings were scheduled. Each were held in the mornings for three hours.

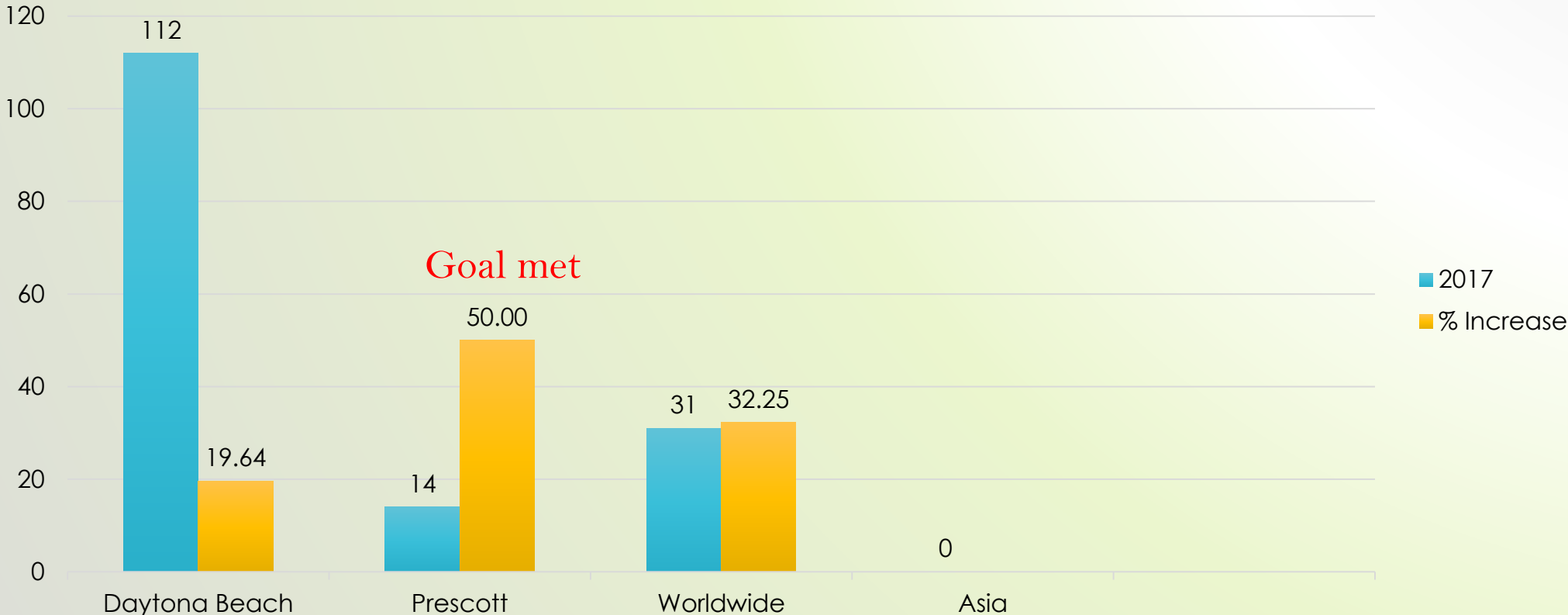
Worldwide:

Goal: Increase Student Participation.

Recruited a Scholarly Commons “champion” from the SCOT to talk about Scholarly Commons at Worldwide meetings for the College of Business and College of Aeronautics. A flowchart of the process was provided.

DISTANCE CAMPUS OUTREACH OUTCOMES

Five Year Totals through 2017



2017 OUTREACH CONCLUSIONS

- Department presentations and individual outreach has limited impact on faculty recruitment.
- Concierge service is a more successful recruitment tool, but also limited to individuals on the Daytona Beach campus who are already familiar with the opportunities offered by Scholarly Commons.
- Faculty Support Team outreach to individual faculty members and word of mouth between instructors more successful with Worldwide faculty.

2018 OPPORTUNITIES

- Reaching out to faculty through campuses-wide publications, projects, and students.
- Student Works
- Showcase faculty operated Labs and Centers.
- Plum X integration

2018 STATISTICS TO DATE

Five Year Totals plus the first five months of 2018

