DISTANT CAMPUS OUTREACH

Bringing Scholarly Commons to Residential and Online Campuses Across the Globe
ERAU HAS MULTIPLE LOCATIONS ACROSS THE GLOBE:

• Daytona Beach, FL – Residential
• Prescott, AZ – Residential
• Worldwide – 125 Campuses and Online Classes
  Asia Campus – Singapore
# FACULTY REQUEST FOR PARTICIPATION TOTALS

## Four Year Review 2013-2016

<table>
<thead>
<tr>
<th>Location</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daytona Beach</td>
<td>29</td>
<td>27</td>
<td>18</td>
<td>16</td>
</tr>
<tr>
<td>Prescott</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>Worldwide</td>
<td>3</td>
<td>7</td>
<td>8</td>
<td>3</td>
</tr>
<tr>
<td>Asia</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
PREVIOUS OUTREACH ACTIVITIES THROUGH 2016

• Scholarly Commons Oversight Team (All campuses)

• Innovations in Teaching and Learning Week (Daytona Beach)

• Multi-Campus-Wide Initiatives
## 2016: Rate of Daytona Beach Participation Outpaces Prescott & Worldwide

<table>
<thead>
<tr>
<th>Location</th>
<th>Total Participation</th>
<th>Percentage of Campus Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daytona Beach</td>
<td>90</td>
<td>25.64%</td>
</tr>
<tr>
<td>Prescott</td>
<td>7</td>
<td>4.26%</td>
</tr>
<tr>
<td>Worldwide</td>
<td>21</td>
<td>3%</td>
</tr>
<tr>
<td>Asia</td>
<td>0</td>
<td>0%</td>
</tr>
</tbody>
</table>

- Daytona Beach is the location of the Scholarly Communication Team.

- The Faculty Support Team works with all faculty across all campuses, but is located in Daytona Beach.

- Outreach is needed to increase the amount of faculty participation from the Prescott and Worldwide Campuses.
2017 Distant Campus Outreach Initiatives

Prescott:

Goal: Increase individual faculty participation by 50% from a current number of 30 to 45 by June 30, 2018.

*Dr. Anne Marie Casey & Debra Rodensky flew to Prescott to hold open meeting. Two open meetings were scheduled. Each were held in the mornings for three hours.*

Worldwide:

Goal: Increase Student Participation.

*Recruited a Scholarly Commons “champion” from the SCOT to talk about Scholarly Commons at Worldwide meetings for the College of Business and College of Aeronautics. A flowchart of the process was provided.*
DISTANCE CAMPUS OUTREACH OUTCOMES

Five Year Totals through 2017

- **Daytona Beach**: Goal met with a **19.64% increase**.
- **Prescott**: Goal met with a **50.00% increase**.
- **Worldwide**: Goal met with a **32.25% increase**.
- **Asia**: Goal met with a **0% increase**.
2017 OUTREACH CONCLUSIONS

• Department presentations and individual outreach has limited impact on faculty recruitment.

• Concierge service is a more successful recruitment tool, but also limited to individuals on the Daytona Beach campus who are already familiar with the opportunities offered by Scholarly Commons.

• Faculty Support Team outreach to individual faculty members and word of mouth between instructors more successful with Worldwide faculty.
2018 OPPORTUNITIES

• Reaching out to faculty through campuses-wide publications, projects, and students.
• Student Works
• Showcase faculty operated Labs and Centers.
• Plum X integration
2018 STATISTICS TO DATE

Five Year Totals plus the first five months of 2018

- Daytona Beach: 122 (8.19% increase)
- Prescott: 15 (6.67% increase)
- Worldwide: 36 (13.88% increase)
- Asia: 1